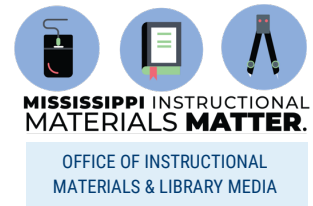


# BUSINESS TECHNOLOGY TEXTBOOK ADOPTION REPORT



The *Mississippi Business and Technology Framework* has been aligned with the Career and Technical Education framework and in accordance with the National Standards for Business Education. The courses lay the foundation for both college and career readiness. As an introduction to business education, the courses provide fundamental basic business skills and knowledge related to economic fundamentals, management, communications, finance, human relations, career development, ethics, and business etiquette.

**Entrepreneurship** introduces students to elements that will help contribute to success in owning and operating a business. This course incorporates entrepreneurial skills and trends along with idea generation and validation. Students will gain knowledge in areas such as finance, accounting, marketing, economics, and management as they pertain to owning your own business. This course will examine legal concepts, business models, Lean Canvas, and business planning.

## OVERALL RATING: MEETS EXPECTATIONS

### GOODHEART-WILCOX SNAPSHOT

#### Program Strengths

- Provides instructor resources such as PowerPoints, lesson plans, and answer keys.

#### Program Challenges

- Needs to add a read aloud for English Learners.
- No connection to Learning Management Systems.
- Online resources are hard to navigate.



No Findings



Does Not Meet Expectations



Partially Meets Expectations



Meets Expectations

# GOODHEART-WILCOX REVIEW

## RUBRIC

## Findings

### GATEWAY 1 | CRITERION 1.1: Alignment and Coherence

Materials adequately address the National Standards for Business Education.



15.6 points out of 16 points

### GATEWAY 2 | CRITERION 2.1: Student Learning

Materials identify ways in which materials are designed for each student's regular and active participation in grade-level/grade band/series content.



14.4 points out of 16 points

### GATEWAY 3 | CRITERION 3.1: Teacher Supports

Materials support teacher planning, learning, and understanding of the Standards. Materials provide teachers with guidance to build their own knowledge and to give all students extensive opportunities and support to explore key concepts

### GATEWAY 3 | CRITERION 3.2: Assessment

Materials offer assessment opportunities that genuinely measure progress and elicit direct, observable evidence of the degree to which students can independently demonstrate the assessed standards.



22 points out of 24 points

### GATEWAY 3 | CRITERION 3.3: Technology

Materials support effective use of technology to enhance student learning. Digital materials are accessible and available in multiple platforms.

## TOTAL SCORE: 52 POINTS OUT OF 56 POINTS

