

Agency: Office of Elementary Education and Reading/ Office of Instructional Materials and Library Media

Agency Contact Name: Elizabeth Simmons

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Contractor Name: Amplify Education, Inc.

Contractor Address: 55 Washington St. #800 Brooklyn, NY 11201

Principal Owners with greater than 5% interest in the Company:

Service Type: English Language Arts publisher

Date of expected Contract award: Upon signature of all parties

Length of initial Contract: Until March 31, 2026

Number of Renewals: 0

Total value of Contract including renewals: No-cost contract for the Mississippi Department of Education

RFIN (Sole Source Notification) number: 3150005770

Is the Contractor registered with the Mississippi Secretary of State?

Yes X No #3102001503

Is this service mandated by a valid binding court order?

Yes No X

Description and Scope of Service: Amplify Education, Inc. , the sole source provider of Core Knowledge Language Arts (CKLA) K-5 English Language Arts curriculum which includes textbooks, trade books, teacher guides, and other ancillaries. The Core Knowledge Language Arts curriculum supports the Mississippi Department of Education’s definition of High-Quality Instructional Material by providing schools with instructional materials that aligned with the MS College-and Career-Readiness Standards, are comprehensive, and include knowledge-building complex texts, problems, and assessments. Due to the Mississippi Literacy-based Promotion Act, special emphasis is placed on instructional materials that support grade-level reading skills. To be added to the English Language Arts state-adopted instructional materials list, curriculums must support the Science of Reading initiative.

What efforts were made to determine that the proposed provider is the only entity that can provide the service needed? The Office of Instructional Materials and Library Media met with the seven (7) districts to ensure compliance with Miss. Code Ann. § 37-43-31 (3) which includes discussion of the need of the districts and the qualifications of the instructional materials. Since the Core Knowledge Language Arts is a highly rated English Language instructional material, districts have requested the inclusion of the materials on the state-adopted textbook list. Amplify Education, Inc. is the sole source provider of the Core Knowledge Language Arts curriculum.

What efforts were made to ensure the best possible price for the services was obtained? As with all textbook adoptions, the publisher provided the Office of Instructional Materials and Library Services with a list of materials and their corresponding costs. Costs are not negotiated with any textbook publisher; however, Amplify Education, Inc. must follow the Most Favored Nations Clause in Miss. Code Ann § 37-43-23 which states that such prices shall not be higher than the lowest price at which books are sold anywhere in the United States.

Why is the service the only one that can meet the needs of the agency? According to Miss. Code Ann § 37-43-31 (3), five (5) districts can petition the School Board of Education to add a book, or a series of books, to the approved list of state adoptions in a given subject area. In February 2024, seven (7) districts petitioned the State Board of Education to have Amplify Education, Inc. Core Knowledge Language Arts curriculum added to the Mississippi High-Quality English Language Arts Instructional Materials.

Why is the source the only person or entity that can provide the required service? Amplify Education, Inc. is the sole source of the Core Knowledge Language Arts curriculum.

Why is the amount to be expended for the service reasonable? The cost of the Core Knowledge Language Arts instructional materials was established based on the Request for Quote sent to Amplify Education, Inc. Amplify Education, Inc., offers textbooks, trade books, teacher guides, and other ancillaries. Amplify Education, Inc. must follow the Most Favored Nations Clause in Miss. Code Ann § 37-43-23.

What, if any, market analysis was conducted to determine that the service to be provided is practicably available from only one source?

Amplify Education, Inc., is the sole source of the Core Knowledge Language Arts Curriculum; therefore, a market analysis was not conducted.

Instructions for filing objections: If any person or entity objects and proposes that the personal or professional service published is not a sole-source service and that the service can be provided by another person or entity, please notify the contact person above in writing with a detailed explanation of why the personal or professional service is not a sole-source service and provide documentation to support your claim. The objection letter must be in writing, include the information requested, and be submitted to the contact person above and Monique Corley at MCorley@mdek12.org within seven (7) calendar days of the date of the last publication.