Features & Benefits

iCEV

Learning for ANY Environment
Support for ALL Teachers

Meet CTE standards and set your students up for success with iCEV. Our comprehensive CTE curriculum system provides educators with everything you need to focus on what matters– program growth and student success.

Technology Evolves, So Do We

- LMS & SSO Integrations
- Constantly Evolving Platform
- Interactive, Automatically Graded Coursework

Versatile Learning Models

- Face-to-face
- Distance
- Hybrid

Resources for Diverse Learners

- Special Populations Strategies
- Social-Emotional Learning Strategies
- Accommodations, Modifications, Extensions & Differentiation

Standards-Aligned Curriculum

- Aligned to State & National Standards
- Scope & Sequence Outlines
- Pacing Guides

Support for All Teachers

- On-Demand, Live Chat
- Professional Development & Training
- Monthly Webinars

CEV Multimedia, LLC
AED

Free with Order

Mississippi State Department of Education
2025-2026 Instructional Materials Adoption

Title: iCEV Business, Marketing, Finance, IT & Media Site - **Multimedia Core**
Course Code: 010801

Purchase Quantity	Section ISBN	Section Title to Order	Free Quantity	Free Title
1	9798888646090	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**25 Student Licenses for 1 Year**)	1	Teacher License for 1 Year
1	9798888646106	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**50 Student Licenses for 1 Year**)	1	Teacher License for 1 Year
1	9798888646113	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**100 Student Licenses for 1 Year**)	2	Teacher Licenses for 1 Year
1	9798888646120	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**200 Student Licenses for 1 Year**)	4	Teacher Licenses for 1 Year
1	9798888646137	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**250 Student Licenses for 1 Year**)	5	Teacher Licenses for 1 Year
1	9798888646144	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**300 Student Licenses for 1 Year**)	6	Teacher Licenses for 1 Year
1	9798888646151	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**500 Student Licenses for 1 Year**)	10	Teacher Licenses for 1 Year
1	9798888646168	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**750 Student Licenses for 1 Year**)	15	Teacher Licenses for 1 Year
1	9798888646175	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**1,000 Student Licenses for 1 Year**)	20	Teacher Licenses for 1 Year
1	9798888646182	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**25 Student Licenses for 2 Years**)	1	Teacher License for 2 Years
1	9798888646199	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**50 Student Licenses for 2 Years**)	1	Teacher License for 2 Years
1	9798888646205	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**100 Student Licenses for 2 Years**)	2	Teacher Licenses for 2 Years
1	9798888646212	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**200 Student Licenses for 2 Years**)	4	Teacher Licenses for 2 Years
1	9798888646229	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**250 Student Licenses for 2 Years**)	5	Teacher Licenses for 2 Years
1	9798888646236	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**300 Student Licenses for 2 Years**)	6	Teacher Licenses for 2 Years
1	9798888646243	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**500 Student Licenses for 2 Years**)	10	Teacher Licenses for 2 Years
1	9798888646250	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**750 Student Licenses for 2 Years**)	15	Teacher Licenses for 2 Years
1	9798888646267	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (**1,000 Student Licenses for 2 Years**)	20	Teacher Licenses for 2 Years

Multimedia Core

STANDARDS
ALIGNMENT
&
SCOPE and SEQUENCE

Scope & Sequence	Lesson Title	Days of Teaching*
1	Safety on Set - CC - NEW ITEM	4
2	Preparing for a Digital Media Career: Career Opportunities - CC - UPDATED	5
3	A/V Careers - CC - NEW ITEM	8
4	Leadership & Team Dynamics - CC - UPDATED	5
5	Understanding Professional Communications - CC - NEW ITEM	5
6	Decision Making - CC	4
7	Preparing for a Digital Media Career: Portfolios - CC - UPDATED	4
8	CTSOs: Enhancing the Student Experience - CC	6
9	Fundamentals of Audio/Video Production - CC	11
10	Laws, Ethics & Regulations in A/V Production - CC	7
11	Legal & Ethical Responsibilities in Graphic Design - CC - UPDATED	5
12	Providing Creative Credit - CC - NEW ITEM	2
13	Digital Citizenship - CC	5
14	Photography for Designers - CC - UPDATED	5
15	Adobe® Photoshop® Skills: Image Correction & Enhancement	6
16	Graphic Design Basics: Color Theory - CC - UPDATED	6
17	Graphic Design Basics: Layout & Composition - CC - UPDATED	5
18	Design & Layout Principles - CC - UPDATED	8
19	A/V Editing Basics - CC - NEW ITEM	7
20	Studio Editing Basics - CC - NEW ITEM	6
21	A/V Production Capstone - CC - NEW ITEM	30
22	Media Ethics -NEW ITEM	4
23	Photography: Basics - CC - UPDATED	5
24	A/V Equipment Basics: Video - CC - NEW ITEM	6
25	Filming Basics - CC - NEW ITEM	8
26	A/V Equipment Basics: Storage & Maintenance - CC - NEW ITEM	5
27	Video Production: Basics - CC - UPDATED	5
28	Digital Media: Project Planning & Management Skills - CC - UPDATED	4
29	A/V Projects - CC - NEW ITEM	7
30	Digital Media Technologies - CC - NEW ITEM	5
31	Sharing & Publishing Information - CC - NEW ITEM	3
32	Scripting Basics: Formatting - CC - NEW ITEM	3
33	Scripting Basics: Writing - CC - NEW ITEM	6
34	Principles of Video Production - CC - NEW ITEM	6
35	Scripting Basics: Introduction - CC - NEW ITEM	3
36	Utilizing Digital Media - CC - UPDATED	7
37	A/V Production Industry - CC - NEW ITEM	5
38	Managing A/V Productions - CC - NEW ITEM	8
39	Principles of Digital Citizenship: Ethics & Laws - CC - NEW ITEM	4
40	Digital Etiquette & Security - CC - UPDATED	4
41	Fundamentals of Digital Citizenship: Ethics & Laws - CC - NEW ITEM	4
42	Information Literacy - CC - NEW ITEM	3
43	A/V Field Professionalism - CC - NEW ITEM	7
44	Digital Communication Practices - CC - NEW ITEM	4

* *Days of Teaching* identifies the number of days a lesson may take if all lesson plan items (i.e., activities, projects, handouts, etc.) are utilized as written by iCEV curriculum writers. Flexibility within the lesson plan allows instructor autonomy of implementation for each item.

Multimedia Core

MS_2025_10801_1.1.a
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Identify course expectations, school policies, and program policies related to
Safety on Set - NEW ITEM
PowerPoint -Safety on Set (All Slides)
A/V Careers - NEW ITEM
PowerPoint - A/V Careers (Slides 1-22)
Preparing for a Digital Media Career: Career Opportunities - UPDATED
PowerPoint -Preparing for a Digital Media Career: Career Opportunities (All Slides)
MS_2025_10801_1.1.b
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Apply safety procedures in the classroom, lab, and for all equipment.
Safety on Set - NEW ITEM
PowerPoint -Safety on Set (All Slides)
Activity - Safety Scan Bell Ringer
Project - Safety Review
Project - Safety Scenarios
MS_2025_10801_1.1.c
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Explore career opportunities related to the multimedia industry.
A/V Careers - NEW ITEM
PowerPoint - A/V Careers (Slides 1-22)
Activity - Career Matching
Activity - Job Listing Comparison
Preparing for a Digital Media Career: Career Opportunities - UPDATED
PowerPoint -Preparing for a Digital Media Career: Career Opportunities (All Slides)
Activity - Company Search
Activity - Graphic Design vs. Web Design
Project - My Career Infographic
MS_2025_10801_1.2.a
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Identify potential influences that shape personality development, including personality traits, heredity, and environment.
Leadership & Team Dynamics - CC - UPDATED
PowerPoint - Leadership & Team Dynamics (All Slides)
Activity - Personality Profile
Student Handout - MTBI Personality Assessment
Student Handout - True Colors Personality Test
MS_2025_10801_1.2.b
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Develop a
Leadership & Team Dynamics - CC - UPDATED
PowerPoint - Leadership & Team Dynamics (All Slides)
Activity - Personality Profile
Student Handout - MTBI Personality Assessment
Student Handout - True Colors Personality Test

MS_2025_10801_1.2.c
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Develop
Decision Making
PowerPoint - Decision Making (All Slides)
Activity - Decision Making Process
Leadership & Team Dynamics
PowerPoint - Leadership & Team Dynamics (Slides 1-25)
Activity - Compare and Contrast
Project - Leadership in Action
Understanding Professional Communications - NEW ITEM
Video: All three videos (The Communication Process, The Active Listening Process, Professional Communication
Activity - Ethical Discussion
Activity - Silent Discussion
Project - Informative Presentation
MS_2025_10801_1.2.d
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Create a working résumé with a portfolio and continue to update throughout the course.
A/V Careers - NEW ITEM
PowerPoint-A/V Careers (Slides 41-45)
Project - Career Portfolio
Project - Create a Cover Letter
Project - Create a Résumé
Student Handout - Career Portfolio
Preparing for a Digital Media Career: Portfolios - UPDATED
PowerPoint- Preparing for a Digital Media Career: Portfolio (All Slides)
Video: Preparing for a Digital Media Career: Portfolios
Activity - Professional Portfolios Search
Project - Personal Portfolios
MS_2025_10801_1.2.e
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Describe the purpose of student organizations as it relates to personality, leadership, and teamwork development.
CTSOs: Enhancing the Student Experience
PowerPoint - CTSOs: Enhancing the Student Experience (Slides 1-22)
Activity - Describe the Benefits
MS_2025_10801_1.3.a
Introduction, Safety, and Orientation: Identify legal requirements for participation in the occupation. Describe ways to
Fundamentals of Audio/Video Production
PowerPoint - Fundamentals of Audio/Video Production (Slides 24-37)
Project - Compliance Regulations
Laws, Ethics & Regulations in A/V Production
PowerPoint - Laws, Ethics & Regulations in A/V Production (Slides 1-27)
Project - A/V Production Law Posters
Legal & Ethical Responsibilities in Graphic Design -UPDATED
PowerPoint - Legal & Ethical Responsibilities in Graphic Design (Slides 1-37)
Project - Copyright Booklet
Providing Creative Credit -NEW ITEM
PowerPoint - Providing Creative Credit (All Slides)
Project - Copyright and Privacy Booklet

MS_2025_10801_1.3.b
Introduction, Safety, and Orientation: Identify legal requirements for participation in the occupation. Discuss digital
Digital Citizenship
PowerPoint - Digital Citizenship (All Slides)
Project - Digital Citizenship Poster Campaign
MS_2025_10801_2.1.a
Principles of Design: Identify and apply the principles of design. Identify the core elements of design such as line, shape, color, texture, space, and form, and demonstrate their application in multimedia content.
Design & Layout Principles - UPDATED
PowerPoint - Design & Layout Principles (Slides 52-62; 65-83)
Activity - Recognizing Quality
Activity - Typeface Combination Inspiration
Graphic Design Basics: Color Theory - UPDATED
PowerPoint - Graphic Design Basics: Color Theory (Slides 6-14)
Video: Color Basics
Activity - Types of Colors and Color Mixing
Graphic Design Basics: Layout & Composition - UPDATED
Video- Graphic Design Basics: Layout & Composition (Start until 2:55)
Photography for Designers -UPDATED
PowerPoint -Photography for Designer (Slides 29-37)
Activity - Art Elements & Photography
MS_2025_10801_2.1.b
Principles of Design: Identify and apply the principles of design. Explain the principles of balance, contrast, emphasis, unity, and space, and use these principles to analyze and critique multimedia designs.
Design & Layout Principles - UPDATED
PowerPoint - Design & Layout Principles (Slides 5-29; 35-45; 84-89)
Activity - Recognizing Quality
Project - Design Principle Examples
Graphic Design Basics: Layout & Composition -UPDATED
Video- Graphic Design Basics: Layout & Composition (2:55 until the end)
Activity - Find the Grid
Project - Composition Examples
MS_2025_10801_2.2.a
Principles of Design: Evaluate the influence of design principles on audience engagement and the effectiveness of multimedia content. Evaluate how design choices affect audience perception and engagement, considering factors such
Design & Layout Principles - UPDATED
PowerPoint - Design & Layout Principles (Slides 30-32)
Video-All Three Videos (Layout Choices, Color Choices, Typography Choices)
Activity - Comparing and Contrasting Types of Media
Graphic Design Basics: Color Theory - UPDATED
PowerPoint - Graphic Design Basics: Color Theory (Slides 15-21)
Video - Color Choices
Activity - Bad Color Design
Project - Color Design Samples
Graphic Design Basics: Layout & Composition - UPDATED
PowerPoint - Graphic Design Basics: Layout & Composition (All Slides)
Project - Composition Examples

MS_2025_10801_2.2.b
Principles of Design: Evaluate the influence of design principles on audience engagement and the effectiveness of multimedia content. Create design solutions for defined audiences by employing principles that cater to their preferences
Design & Layout Principles - UPDATED
Project - Creating a Social Media Marketing Campaign
Graphic Design Basics: Color Theory - UPDATED
Project - Color Design Project
MS_2025_10801_2.3.a
Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Apply principles of design cohesively to produce multimedia content that is visually appealing and coherent.
Design & Layout Principles - UPDATED
Project - Creating a Social Media Marketing Campaign
Graphic Design Basics: Color Theory - UPDATED
Project - Color Design Project
MS_2025_10801_2.3.b
Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Utilize industry-standard design software to create layouts, select color schemes, and integrate typography
Graphic Design Basics: Color Theory - UPDATED
PowerPoint - Graphic Design Basics: Color Theory (Slides 22-34)
Activity - Find the Color Scheme Student File
Graphic Design Basics: Layout & Composition - UPDATED
Project - Images in Design Work
MS_2025_10801_2.3.c
Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Design and organize multimedia elements in a hierarchy that naturally guides the audience through the
Graphic Design Basics: Layout & Composition -UPDATED
Video: Graphic Design Basics: Layout & Composition (2:55 until the end)
MS_2025_10801_3.1
Basic Photo and Video Editing: Define basic terminology related to photo and video editing, including pre-production,
A/V Editing Basics - NEW ITEM
Video #1: About Editing Platforms
Activity - Editing Platform Showdown
Photography for Designers - UPDATED
PowerPoint -Photography for Designers (Slides 51-60)
Student Handout - Raster Software Application Basics
Studio Editing Basics - NEW ITEM
PowerPoint - Studio Editing Basics: Graphic Elements in Post-Production (All Slides)
Video #2: Studio Editing Basics: Mastering the Art of Post-Production
MS_2025_10801_3.2.a
Basic Photo and Video Editing: Navigate and utilize editing software interfaces for media management and project setup.
A/V Editing Basics - NEW ITEM
Video #2: Using an Editing Program
Photography for Designers - UPDATED
Student Handout - Raster Software Application Basics
Studio Editing Basics - NEW ITEM
Video #2: Studio Editing Basics: Mastering the Art of Post-Production

MS_2025_10801_3.2.b
Basic Photo and Video Editing: Navigate and utilize editing software interfaces for media management and project setup.
A/V Production Capstone - NEW ITEM
Project - Final Edits & Quality Control
Project - Video & Audio Editing
Studio Editing Basics -NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_3.3.a
Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Identify and explore AI-based features within photo and video editing software.
Adobe® Photoshop® Skills: Image Correction & Enhancement - NEW ITEM
PowerPoint - All Slides
Project - Repair & Reconstruct
Project - Design Touch-Ups
MS_2025_10801_3.3.b
Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Apply AI tools for automated image and video enhancements, such as color correction, object
Adobe® Photoshop® Skills: Image Correction & Enhancement - NEW ITEM
PowerPoint - All Slides
Project - Repair & Reconstruct
Project - Design Touch-Ups
MS_2025_10801_3.3.c
Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Evaluate the effectiveness of AI-enhanced edits in improving the quality and creativity of multimedia
Media Ethics - CC - NEW ITEM
Video-Video 3: Evaluating A/V Productions (1:30 -2:06)
A/V Production Industry - CC - NEW ITEM
PowerPoint - A/V Production Industry (41-49)
MS_2025_10801_3.4.a
Basic Photo and Video Editing: Apply photo editing techniques to enhance visual elements. Utilize photo editing tools to
Photography for Designers - UPDATED
Activity - Perfect Selfie
MS_2025_10801_3.4.b
Basic Photo and Video Editing Apply photo editing techniques to enhance visual elements. Employ cropping and scaling
Photography for Designers - UPDATED
Project - School Photos
MS_2025_10801_3.4.c
Basic Photo and Video Editing: Apply photo editing techniques to enhance visual elements. Implement color correction to achieve consistency and mood, using brightness, hue, and contrast adjustments.
Photography for Designers - UPDATED
Project - School Photos

MS_2025_10801_3.5.a
Basic Photo and Video: Editing Implement video editing skills for storytelling and post-production enhancement. Apply crop, scale, and trim techniques to enhance the visual storytelling elements.
A/V Production Capstone - NEW ITEM
Project - Video & Audio Editing
Studio Editing Basics - NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_3.5.b
Basic Photo and Video Editing:Implement video editing skills for storytelling and post-production enhancement. Perform
A/V Production Capstone - NEW ITEM
Project - Final Edits & Quality Control
Studio Editing Basics - NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_3.5.c
Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement. Integrate and adjust audio levels to complement the visual content and improve overall production quality.
A/V Production Capstone - NEW ITEM
Project - Video & Audio Editing
Studio Editing Basics - NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_3.5.d
Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement.
A/V Production Capstone - NEW ITEM
Project - Video & Audio Editing
Studio Editing Basics - NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_3.5.e
Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement. Export the completed project to meet the required technical specifications for various distribution channels.
A/V Production Capstone - NEW ITEM
Project - Video & Audio Editing
Studio Editing Basics - NEW ITEM
Project - Multimedia Studio Production Editing
MS_2025_10801_4.1.a
Basic Camera Operations: Identify and understand the functions of various camera components. Recognize the different parts of a camera and articulate their specific roles in the operation of the camera.
A/V Equipment Basics: Video - NEW ITEM
Video: Segment 1-Camera Components
Activity - Video Camera Explorers
Project - Settings Analysis
Photography for Designers - UPDATED
PowerPoint - Photography for Designers (Slides 12-25)
Student Handout - Camera Settings
Photography: Basics - UPDATED
Video: Segment 2: Photography Equipment (1:58-2:28)
Activity - Experiment with Camera Settings
Student Handout - Camera Settings
Student Handout - What is in a Camera Bag

MS_2025_10801_4.2.a
Basic Camera Operations: Distinguish between diverse camera types and their specific applications. Compare various types of cameras and determine their suitability for different photography and videography scenarios.
A/V Equipment Basics: Video - NEW ITEM
Video- Photography: Basics Video Segment 2: Camera Types
Activity - Video Camera Comparison
Filming Basics - NEW ITEM
Video Segment 1: Selecting Equipment (Start - 2:12}
Activity - Filming Prep Checklist
Photography for Designers - UPDATED
PowerPoint - Photography for Designers (Slides 5-10)
Photography: Basics - UPDATED
Photography: Basics Video Segment 2: Photography Equipment (0:00 to 2:41)
Activity-Shopping for a Camera
MS_2025_10801_4.3.a
Basic Camera Operations: Demonstrate proper camera operation and maintenance. Practice the correct methods for mounting and dismounting camera lenses to prepare for various shooting conditions.
Photography: Basics - UPDATED
Video Segment 2: Photography Equipment
Video Segment 3: Camera Settings
Activity - Experiment with Camera Settings
MS_2025_10801_4.3.b
Basic Camera Operations: Demonstrate proper camera operation and maintenance. Execute basic camera operations including handheld and tripod-based filming techniques to capture stable and clear footage.
A/V Equipment Basics: Video -NEW ITEM
Video #3: Camera Operation
Project - Settings Analysis
Fundamentals of Audio/Video Production
Project - Capturing & Ingesting Media
Photography: Basics - UPDATED
Activity - Experiment with Camera Settings
MS_2025_10801_4.3.c
Basic Camera Operations: Demonstrate proper camera operation and maintenance. Implement appropriate procedures for the installation and storage of removable memory and batteries to ensure the longevity and readiness of the camera.
A/V Equipment Basics: Storage & Maintenance - NEW ITEM
PowerPoint - A/V Equipment Basics: Storage & Maintenance (All Slides)
Activity - Equipment Maintenance Stations
Project - A/V Equipment Storage & Inventory Critic
Photography: Basics - UPDATED
Student Handout - Taking Care of a Camera
MS_2025_10801_4.4.a
Basic Camera Operations: Analyze and select lenses based on their characteristics and the requirements of the production. Evaluate the properties of different lenses and their impact on image quality and composition.
Filming Basics - NEW ITEM
Video Segment 1: Selecting Equipment {2:12-3:31}
Photography for Designers - UPDATED
PowerPoint - Photography for Designers (Slides 11-12)
Photography: Basics - UPDATED
Video Segment 2: Photography Equipment (3:10-4:45)

MS_2025_10801_4.4.b
Basic Camera Operations: Analyze and select lenses based on their characteristics and the requirements of the production. Choose the appropriate lens for a given project, considering factors such as focal length, depth of field, and
Filming Basics - NEW ITEM
Activity - Filming Prep Checklist
Activity - Weather Forecast Setup
MS_2025_10801_5.1.a
Content Creation: Identify the target audience for media content. Analyze and determine the demographics, interests,
A/V Projects - NEW ITEM
PowerPoint - A/V Projects (Slides 4-29)
Project - Adapting Real-World Topics
Digital Media: Project Planning & Management Skills - UPDATED
PowerPoint - Digital Media: Project Planning & Management Skills(Slides 24-25)
Activity - The Right Fit
MS_2025_10801_5.2.a
Content Creation: Determine the content format for various multimedia platforms. Categorize different multimedia platforms by their primary functions and audience engagement strategies to set clear content goals.
Digital Media Technologies - NEW ITEM
PowerPoint - Digital Media Technologies (Slides 5-6; 36-53)
Project - Production Technolgy
Student Handout - Emerging Technologies & Uses
Digital Media: Project Planning & Management Skills - UPDATED
PowerPoint - Digital Media: Project Planning & Management Skills (Slide 33)
Activity - The Right Fit
Student Handout - Multimedia Tool Selection
Sharing & Publishing Information - NEW ITEM
PowerPoint - Sharing & Publishing Information (All Slides)
Project - Sharing Educational Media
MS_2025_10801_5.3.a
Content Creation: Plan and develop the concept for multimedia content. Generate creative ideas and draft preliminary
A/V Production Capstone - NEW ITEM
PowerPoint 2: Pre-Production Planning (Slides 3-7)
Project - Idea Generation
Project - Research
Project - Script Development
Student Handout - Script Outline Template
Principles of Video Production - CC - NEW ITEM
PowerPoint - Principles of Video Production (Slides 23-30)
Scripting Basics: Formatting - CC - NEW ITEM
PowerPoint - Scripting Basics: Formatting (All Slides)
Activity - Script Formatting Identification
Activity - Writing and Adapting Scripts
Scripting Basics: Introduction - NEW ITEM
Video- Scripting Basics Introduction
Activity - Script Treatment Practice
Scripting Basics: Writing - NEW ITEM
PowerPoint - Scripting Basics: Writing (All Slides)
Project - Audio Script Writing
Project - Video Script Writing

MS_2025_10801_5.3.b
Content Creation: Plan and develop the concept for multimedia content. Discuss and prepare for budgetary requirements
Digital Media: Project Planning & Management Skills - UPDATED
PowerPoint - Digital Media: Project Planning & Management Skills (Slides 26, 34, 35, 38-39)
Student Handout - Digital Media Quotes
Principles of Video Production - CC - NEW ITEM
PowerPoint - Principles of Video Production (Slide 27)
MS_2025_10801_5.3.c
Content Creation:Plan and develop the concept for multimedia content. Develop storyboards and construct detailed shot
A/V Production Capstone - NEW ITEM
PowerPoint #3 - A/V Production Storyboards (All Slides)
Project - Storyboard Creation
Principles of Video Production - NEW ITEM
Video-Principles of Video Production (2:03-2:34)
Project - School Advertisement
Scripting Basics: Writing - NEW ITEM
PowerPoint - Scripting Basics (Slides 27-28)
Project - Storyboard Demo
MS_2025_10801_5.4.a
Content Creation: Create and tailor projects for specific multimedia platforms. Design and produce platform-specific multimedia content, considering the technical and audience engagement criteria
A/V Production Capstone - CC - NEW ITEM
PowerPoint #4 - Roles & Responsibilities in A/V Production Teams (All Slides)
PowerPoint #5 - Production Lighting: All Slides
Project - Audio & Video Setup
Project - Equipment Planning
Project - Filming
A/V Production Industry - NEW ITEM
PowerPoint - A/V Production Industry (Slides 36-38)
Project - AV Trends Magazine Cover
A/V Projects - NEW ITEM
Project - Adapting Real-World Topics
Digital Media Technologies - NEW ITEM
Project - App Feature
Utilizing Digital Media - CC - UPDATED
Student Handout - Social Media
MS_2025_10801_5.5.a
Content Creation: Review and edit content to enhance quality and adhere to technical standards. Conduct thorough
A/V Production Capstone - NEW ITEM
Project - Final Edits & Quality Control
Project - Video & Audio Editing
MS_2025_10801_5.5.b
Content Creation: Review and edit content to enhance quality and adhere to technical standards. Ensure the multimedia
A/V Production Capstone - NEW ITEM
Project - Final Edits & Quality Control
Project - Video & Audio Editing

MS_2025_10801_5.6.a
Content Creation: Publish and promote content on suitable platforms Execute the publication of multimedia content
A/V Production Capstone - NEW ITEM
Project - Distribution
Filming Basics - NEW ITEM
Project - Video Formats & Platforms Analysis
MS_2025_10801_5.7.a
Content Creation: Analyze and optimize content based on performance metrics and feedback. Critically assess
A/V Production Capstone - NEW ITEM
Project - Distribution
Filming Basics - NEW ITEM
Project - Videography Techniques Analysis
Managing A/V Productions - NEW ITEM
Activity - Production Critique and Feedback
MS_2025_10801_5.7.b
Content Creation: Analyze and optimize content based on performance metrics and feedback Revise and enhance content based on evaluative feedback and performance analytics to ensure continual improvement and effectiveness.
A/V Production Capstone -NEW ITEM
Project - Final Edits & Quality Control
Project - Video & Audio Editing
MS_2025_10801_6.1.a
Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Evaluate the ethical, cultural, and societal
Legal & Ethical Responsibilities in Graphic Design - UPDATED
PowerPoint - Legal & Ethical Responsibilities in Graphic Design (Slides 39-51)
Activity - Unethical Case Studies
Media Ethics - NEW ITEM
Video Clip 1: Ethical Impacts of A/V Production
Activity - Ethical Scenarios Bell Ringer
Project - Examining Ethics
Principles of Digital Citizenship: Ethics & Laws - NEW ITEM
PowerPoint - Principles of Digital Citizenship: Ethics & Laws (Slides 5-22)
MS_2025_10801_6.1.b
Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Demonstrate an understanding of personal
Digital Etiquette & Security - UPDATED
PowerPoint - Digital Etiquette & Security (Slides 46-63)
Project - Create a Social Media Post
MS_2025_10801_6.1.c
Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Assess the credibility and relevance of
Fundamentals of Digital Citizenship: Ethics & Laws - NEW ITEM
PowerPoint - Fundamentals of Digital Citizenship: Ethics & Laws (Slides 37-55)
Information Literacy - NEW ITEM
Video #2: Information Reliability
Activity - Information Investigation
Project - Uncovering Fake News

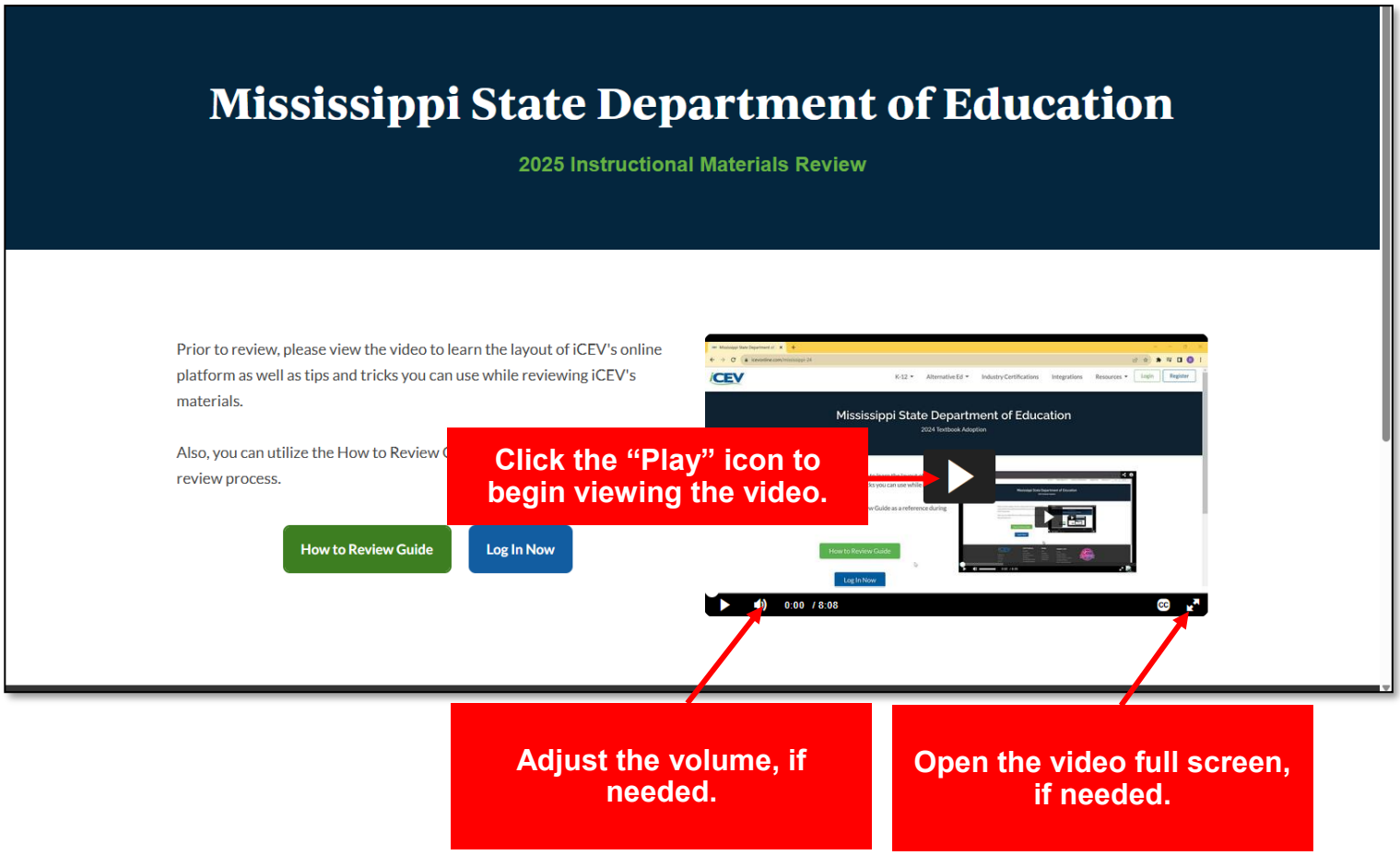
MS_2025_10801_6.2.a
Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Compare and contrast the effectiveness of different media formats for specific target
A/V Production Industry - CC - NEW ITEM
PowerPoint - A/V Production Industry (Slides 36-38, 41-49)
A/V Projects - NEW ITEM
PowerPoint - A/V Projects (Slides 23-32)
Student Handout - Informal vs. Formal Presentations
MS_2025_10801_6.2.b
Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Apply critical thinking skills to interpret and analyze media messages for bias and intent.
Media Ethics - NEW ITEM
Video #3: Evaluating A/V Productions
Project - Critical Eye
MS_2025_10801_6.2.c
Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Produce media content that adheres to ethical standards and legal guidelines.
Principles of Digital Citizenship: Ethics & Laws - NEW ITEM
PowerPoint - Principles of Digital Citizenship: Ethics & Laws (Slides 5-36)
Project - Cyber Law Infographic
MS_2025_10801_6.3.a
Career Exploration: Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Communicate effectively using various digital tools and platforms in a professional setting.
A/V Field Professionalism - NEW ITEM
PowerPoint - A/V Field Professionalism (Slides 15-29)
Activity - Client Communication Challenge
Project - Communication Rotation
Digital Communication Practices - NEW ITEM
Video #2: Digital Communication in the Workplace
Project - Professional Skit Showcase
MS_2025_10801_6.3.b
Career Exploration: Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Reflect on the impact of one's digital footprint on career opportunities and employability.
Digital Citizenship
PowerPoint - Digital Citizenship (Slides 15-20)
Digital Communication Practices - NEW ITEM
Video #3: Social Media & the Workplace
MS_2025_10801_6.3.c
Career Exploration. Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Investigate and adapt to emerging trends and technologies relevant to careers in the
A/V Production Industry - NEW ITEM
PowerPoint - A/V Production Industry (Slides 31-53)
Project - AV Trends Magazine Cover

Mississippi
State Department of Education
2025 Instructional Materials Review

HOW TO REVIEW

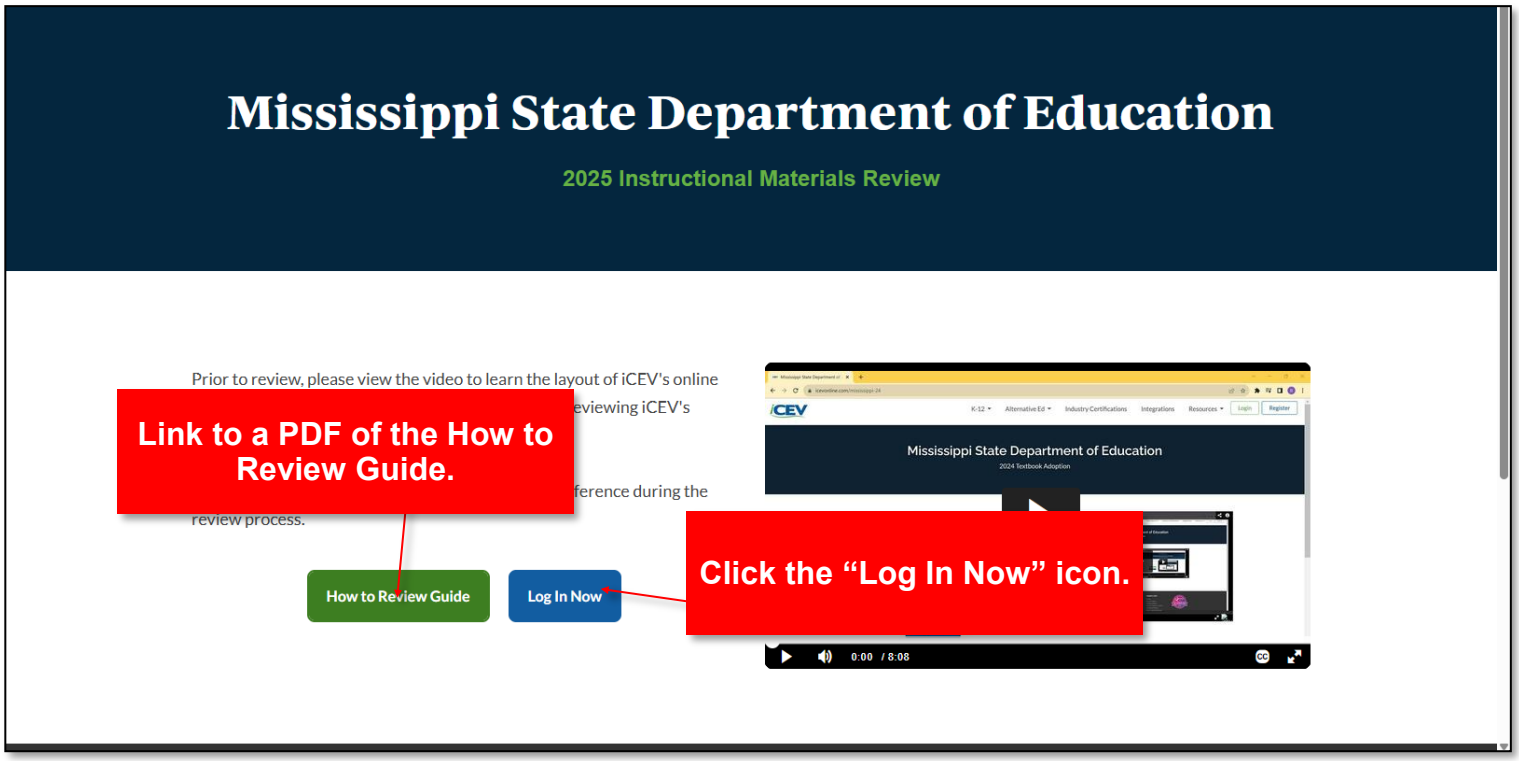
www.icevonline.com/mississippi-25

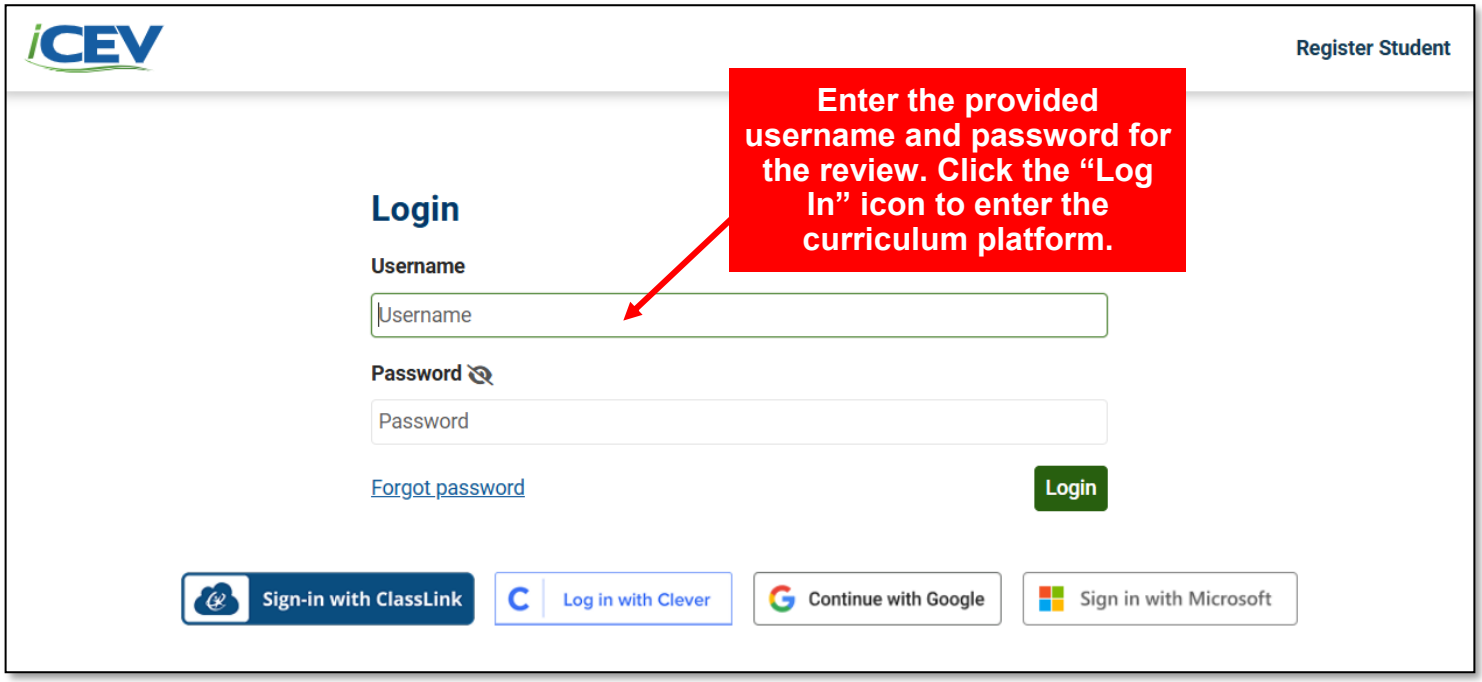
Step 1: View the video to learn the layout of the iCEV online curriculum platform and review tips.



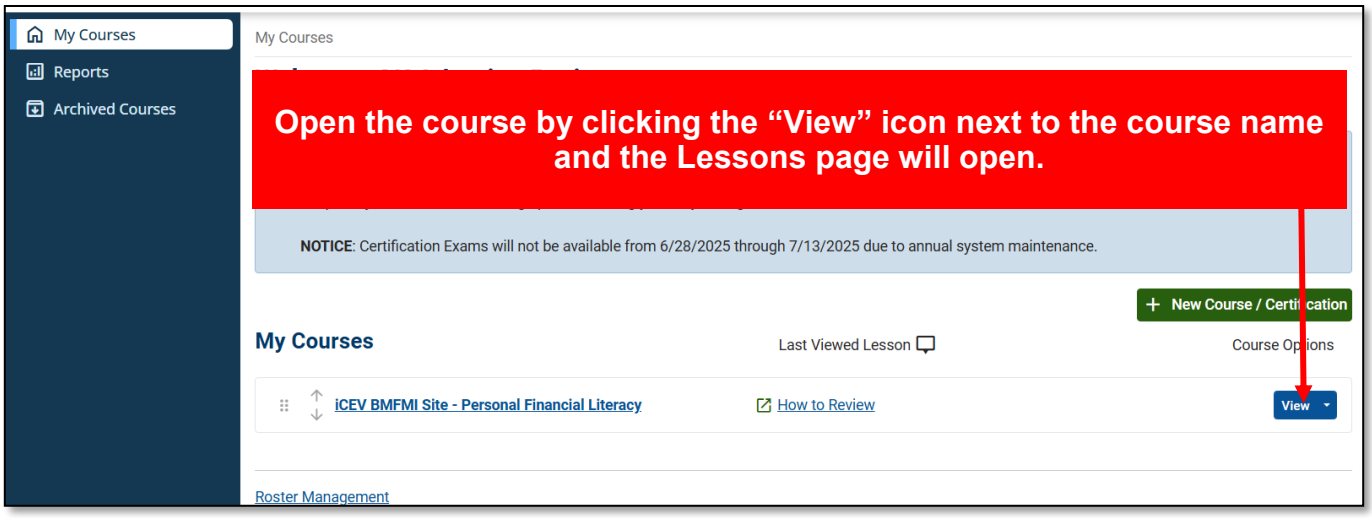
PLEASE NOTE: The video provides an overview of the layout of the iCEV online curriculum platform as well as explains how to review the various curriculum components.

Step 2: Log in to the iCEV online curriculum platform using the issued reviewer username and password.

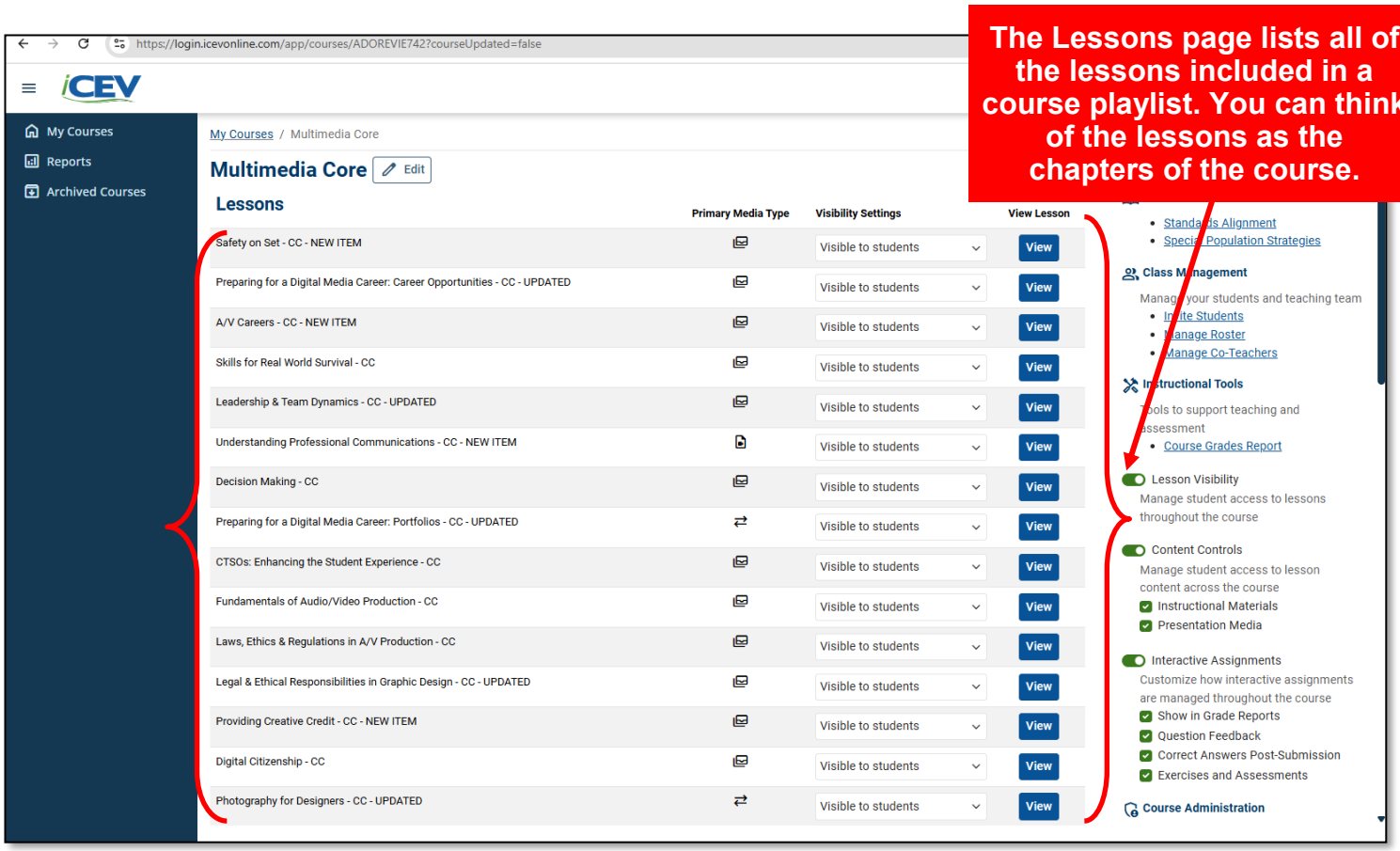




Step 3: On the My Courses page, choose the course to review and open the Lessons page.

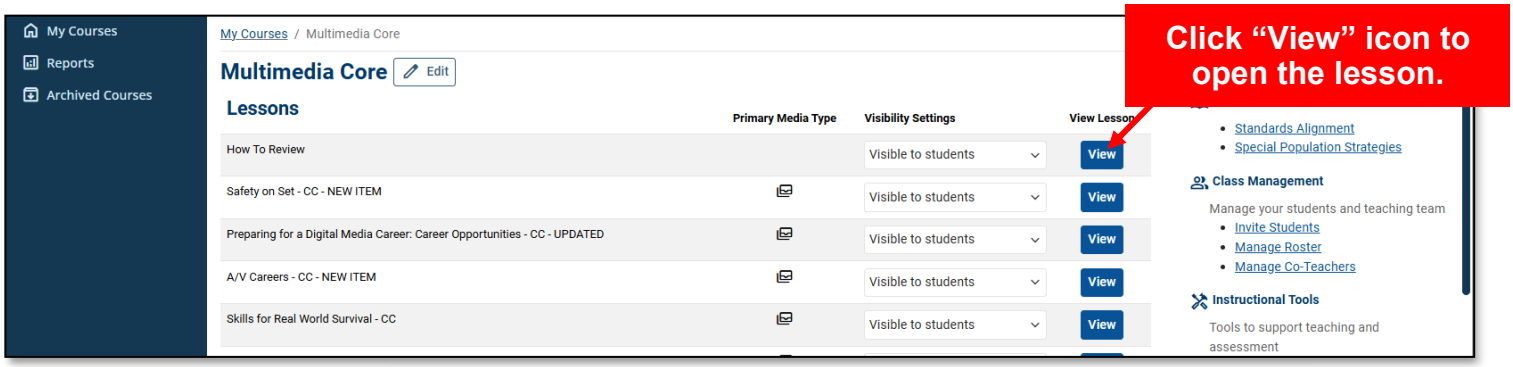


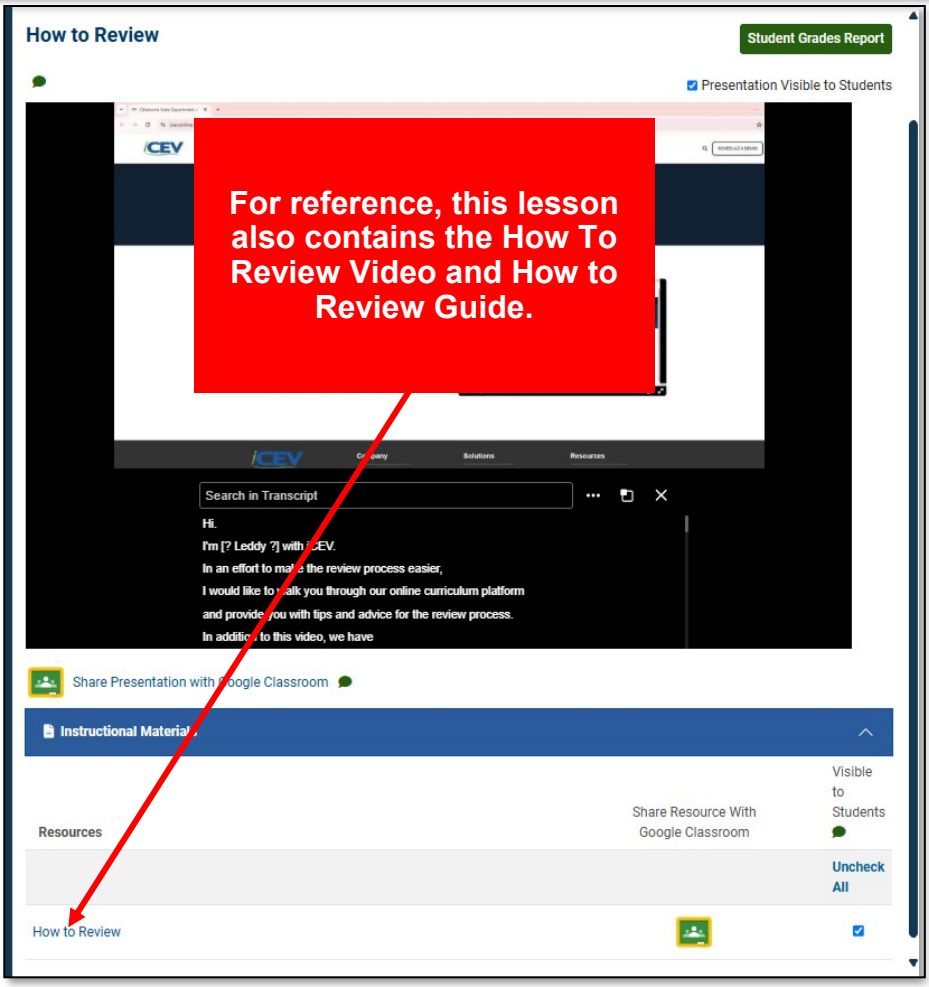
PLEASE NOTE: The courses which appear is based upon the username and password you enter. So only the course or courses iCEV has bid for the subject area being reviewed will be listed.



REVIEW TIP:
HOW TO REVIEW LESSON

For your convenience, a lesson containing the “How to Review” video and “How to Review” PDF guide are listed first in each playlist.

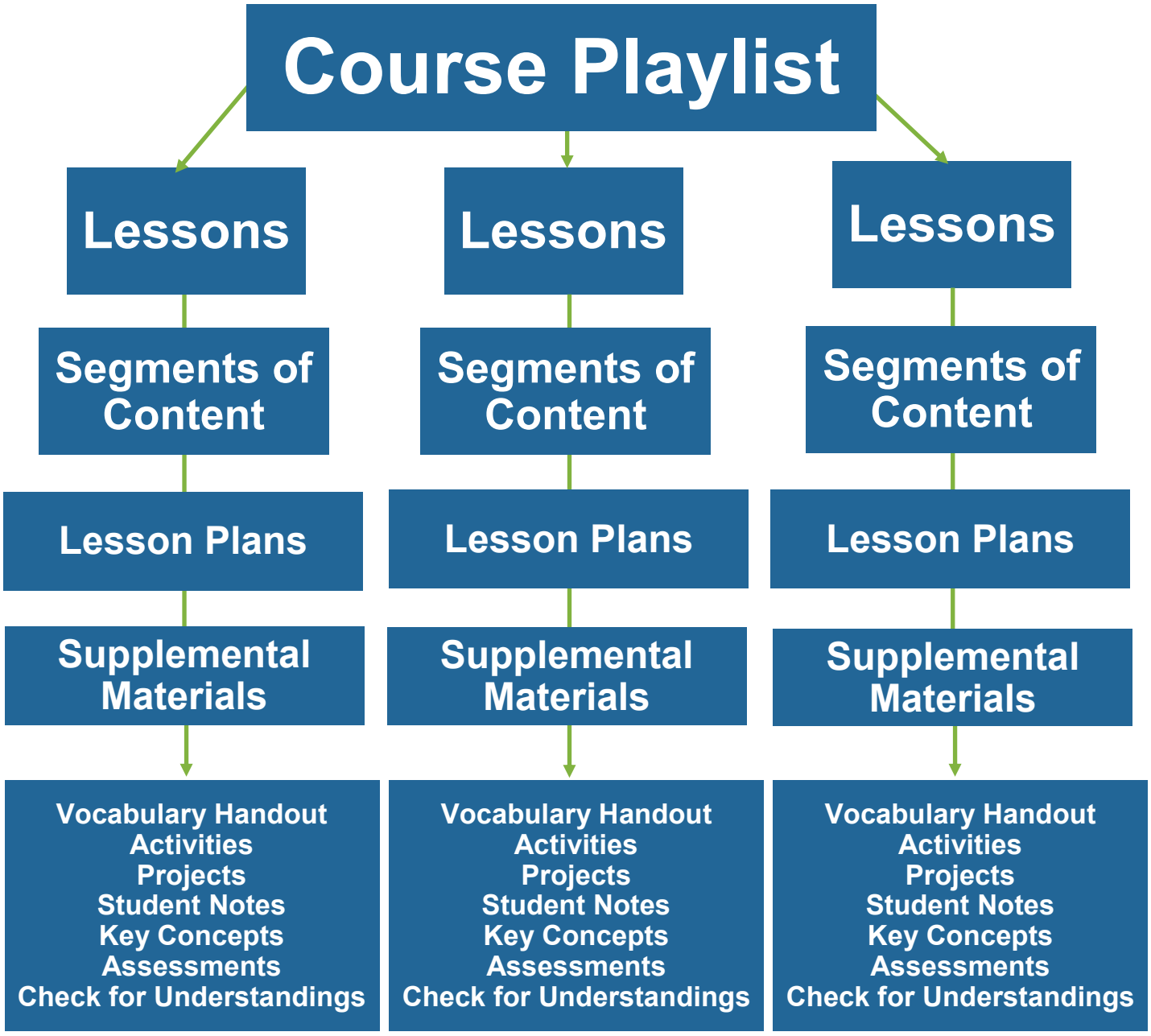




PLEASE NOTE: This lesson is for review purposes only.

REVIEW TIP:
iCEV LAYOUT OVERVIEW

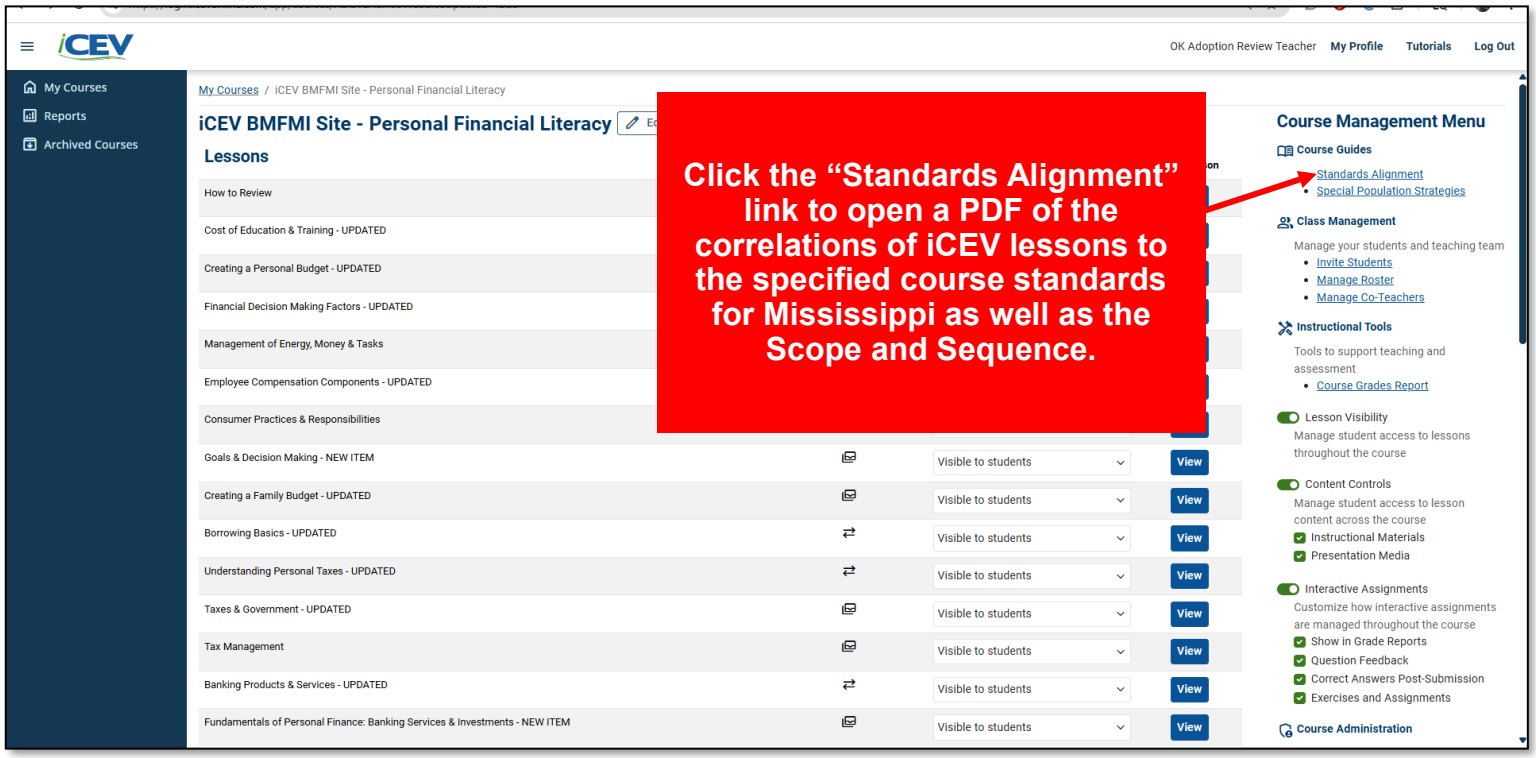
iCEV curriculum is organized into course playlists which contain all of the materials for a course. Each course playlist is composed of video and PowerPoint® lessons and text-facing content with navigable content tabs which can be thought of as the chapters of the course playlist. Each lesson is comprised of smaller learning objective based segments. Additionally, each lesson is accompanied by a lesson plan as well as pre-made supplemental materials, such as vocabulary handouts, activities, projects, worksheets, student notes, key concepts, student handouts, assessments and check for understandings.



Step 4: Click the "Standards Alignment" link to view the Evaluation Tool for the course. *

* **This PDF is an electronic copy of the course standards aligned to iCEV content you should have received for the course.**

* Regardless of the course you are reviewing, the general layout of the Lessons page and the iCEV Standards Alignment are the same.



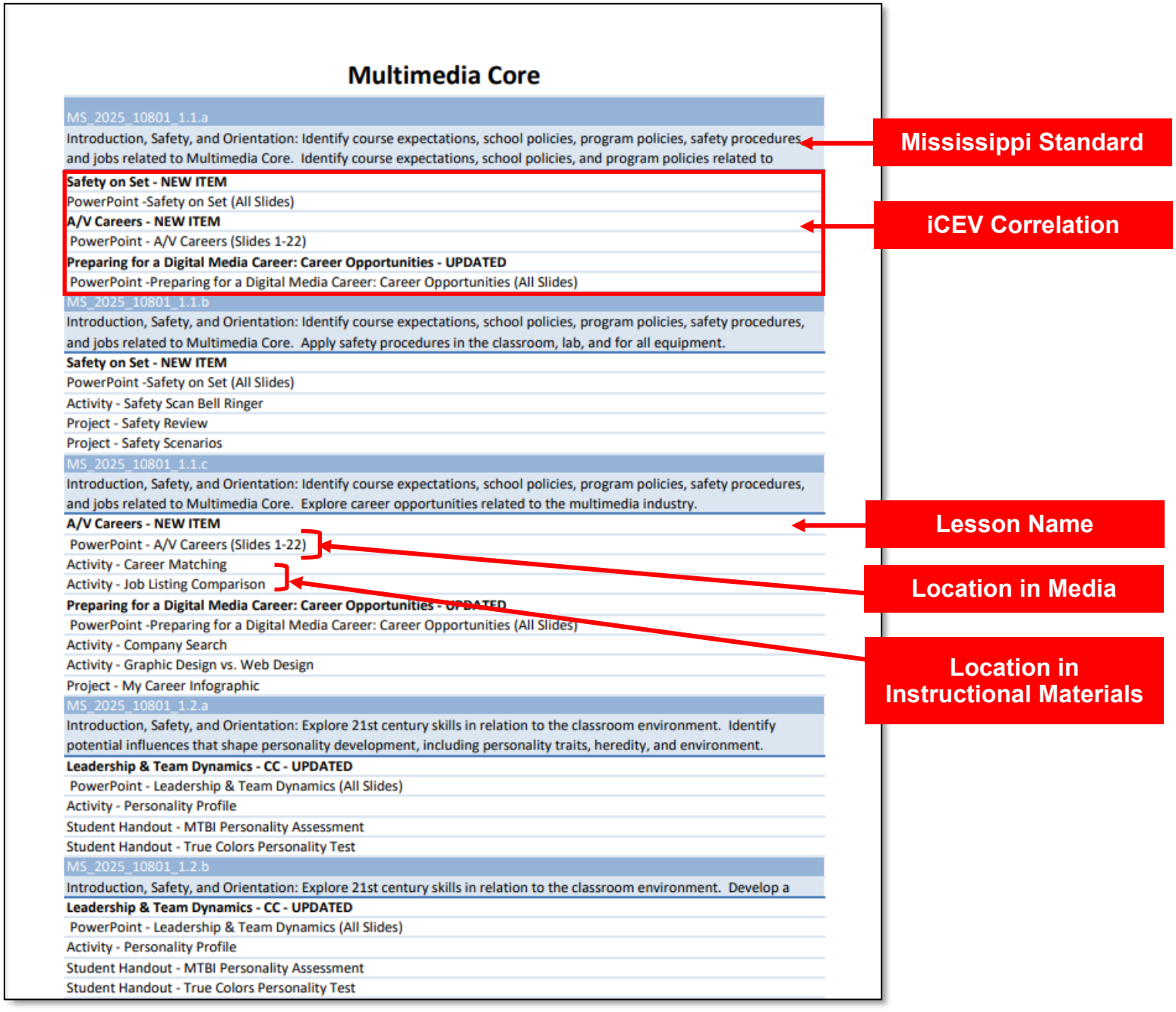
PLEASE NOTE:

The Standards Alignment button opens a copy of the correlations to the standards specified by the Mississippi Department of Education for the course you are reviewing. Additionally, this document contains a Scope and Sequence of the content.

The Special Populations button opens a document which provides teaching strategies and potential solutions to meet the needs of all students in a classroom. This document is referenced in the correlations and can be accessed at any time on the Lessons page.

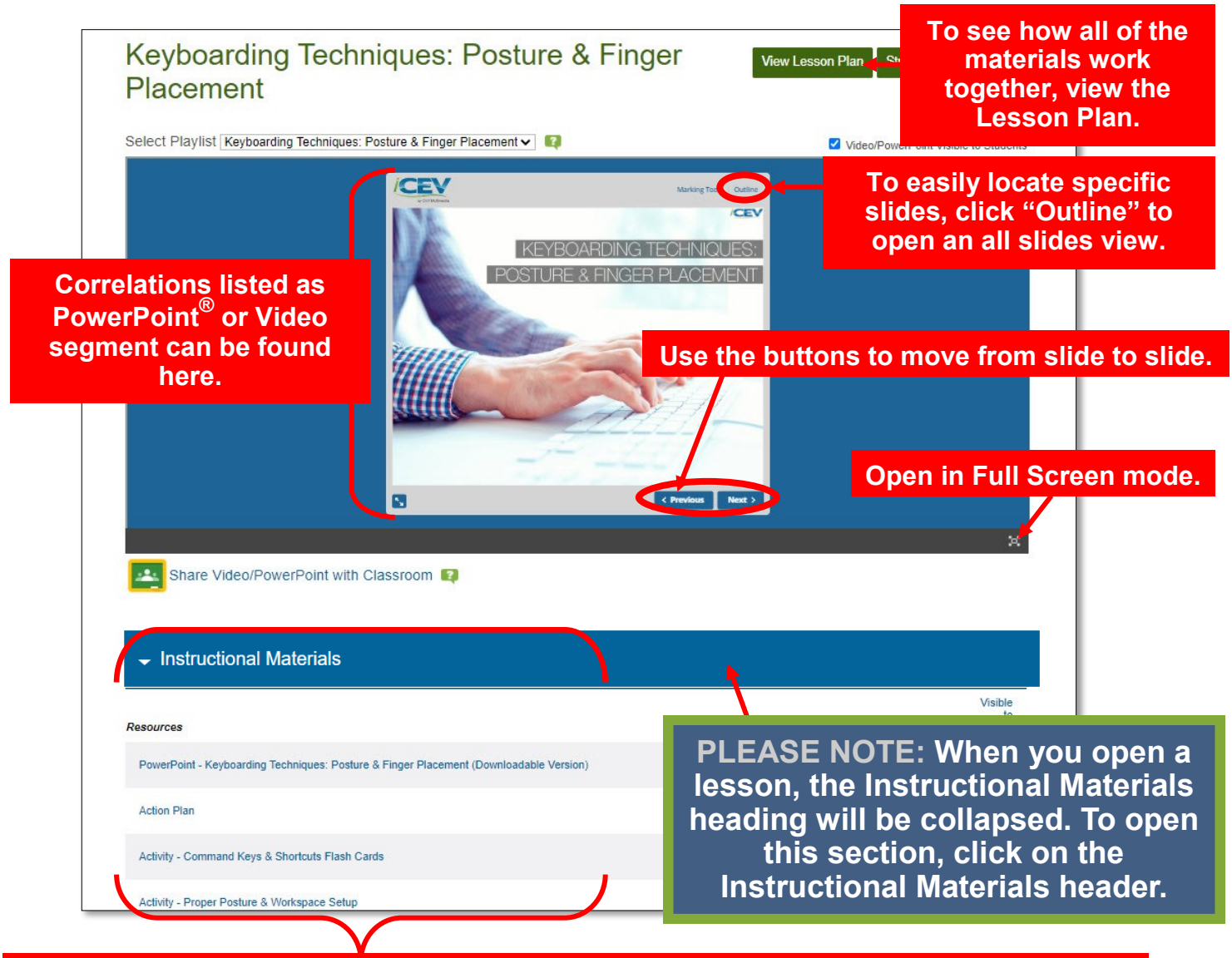
REVIEW TIP: DECIPHERING CORRELATIONS

Each standard is shown in a light blue shaded row. The iCEV lessons that align with each standard are listed directly below, indicated by gray bars. These gray bars represent the lesson titles, which can also be found on the Lessons Page. Under each lesson title, specific components—such as relevant PowerPoint slides, video segments, Activities, Projects, and Student Handouts—are listed to demonstrate how the lesson supports the standard. More than one lesson may be required to fully meet the standard.



Step 5: Review correlations to Mississippi Standards.*

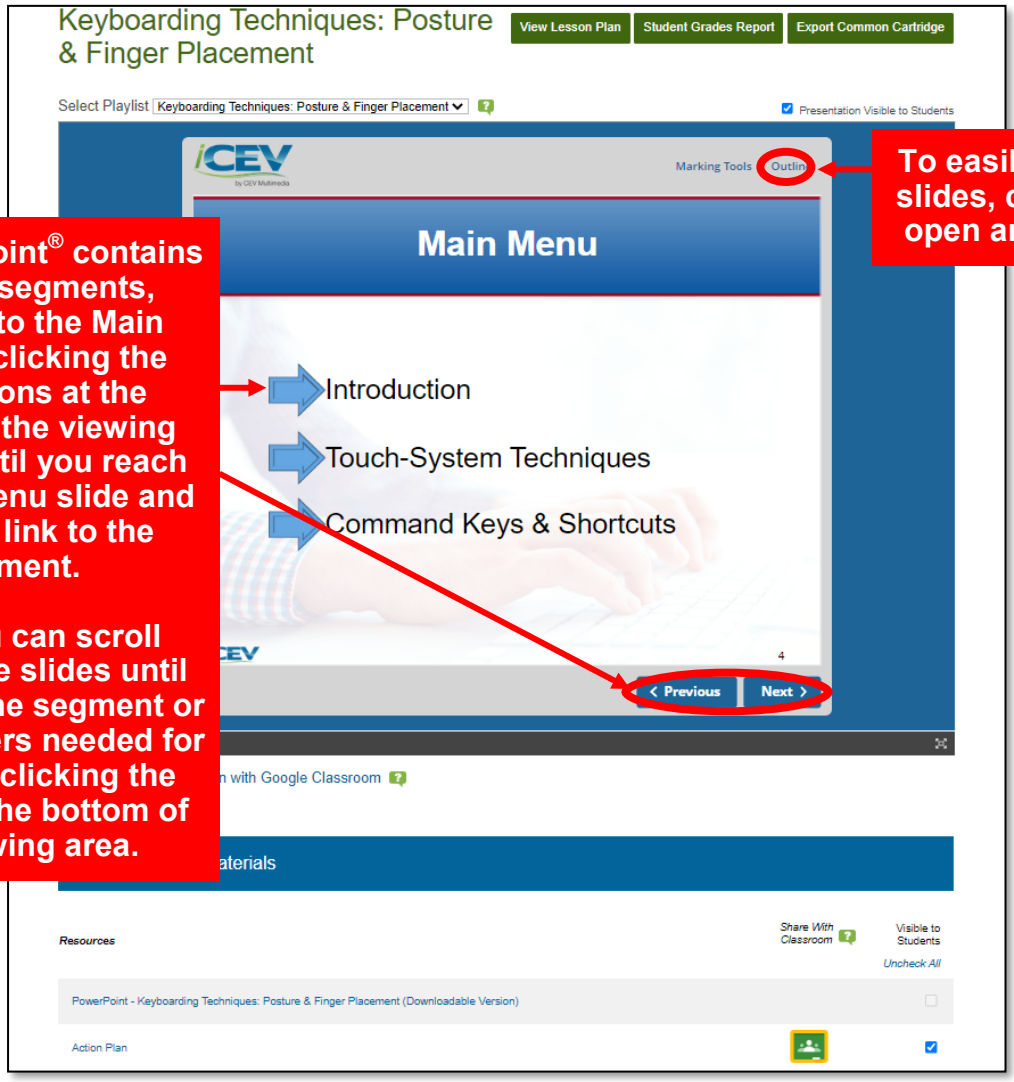
* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both which contain the content of the standard in a segment of slides or video. Below is an example of a PowerPoint® lesson.



The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a file in another tab.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

REVIEW TIP:
LOCATING POWERPOINT® SEGMENTS OR SLIDES



If a PowerPoint® contains multiple segments, navigate to the Main Menu by clicking the arrow icons at the bottom of the viewing window until you reach the Main Menu slide and click the link to the segment.

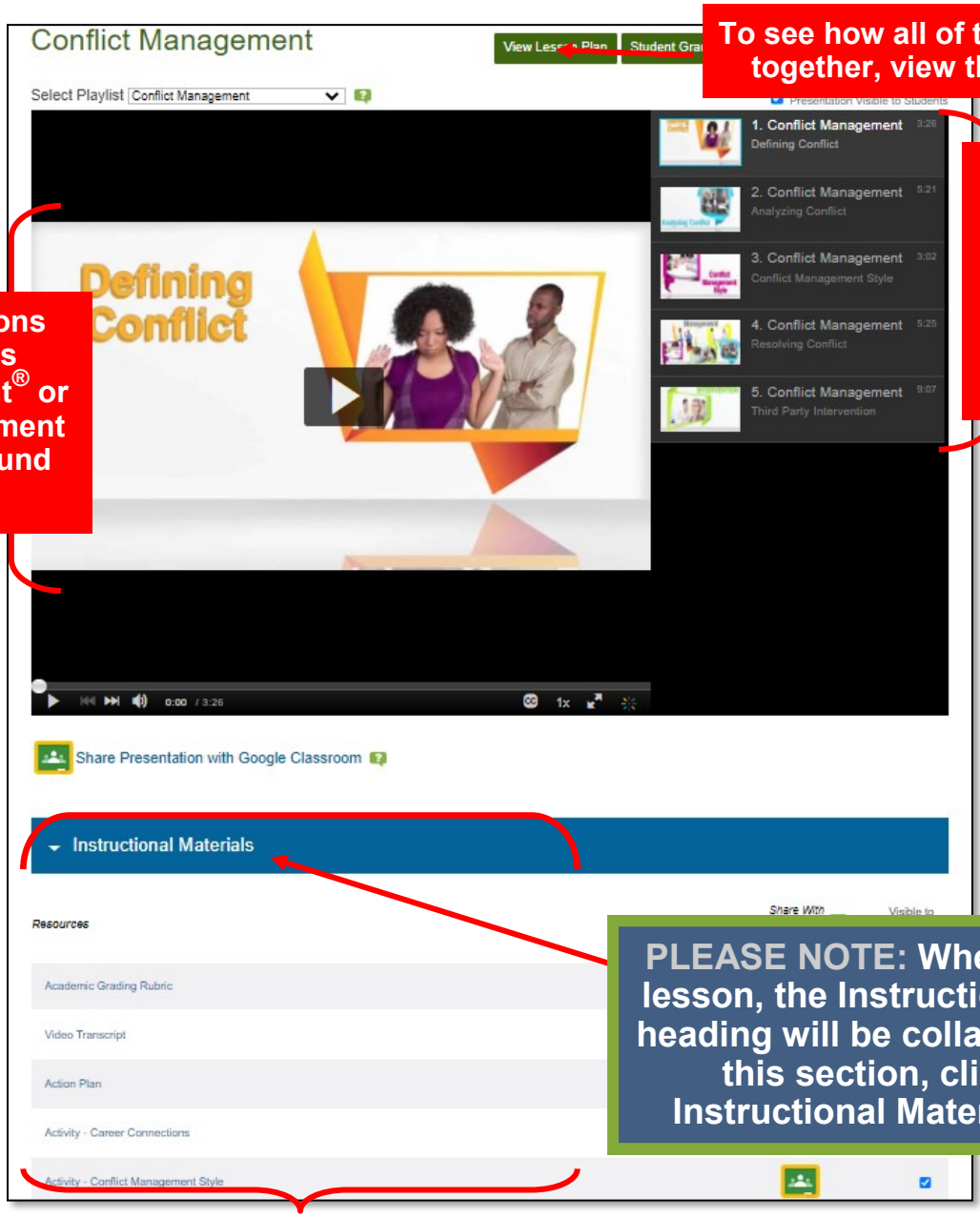
Also, you can scroll through the slides until you reach the segment or slide numbers needed for review by clicking the arrows at the bottom of the viewing area.

To easily locate specific slides, click "Outline" to open an all slides view.

PLEASE NOTE: The Main Menu slide of a PowerPoint® lesson can typically be found beginning on slide three or four of a presentation.

Step 5: Review correlations to Mississippi Standards.*

* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both which contain the content of the standard in a segment of slides or video. Below is an example of a video lesson.



To see how all of the materials work together, view the Lesson Plan.

The segments listed in the correlations can be found listed in the video player.

Correlations listed as PowerPoint® or Video segment can be found here.

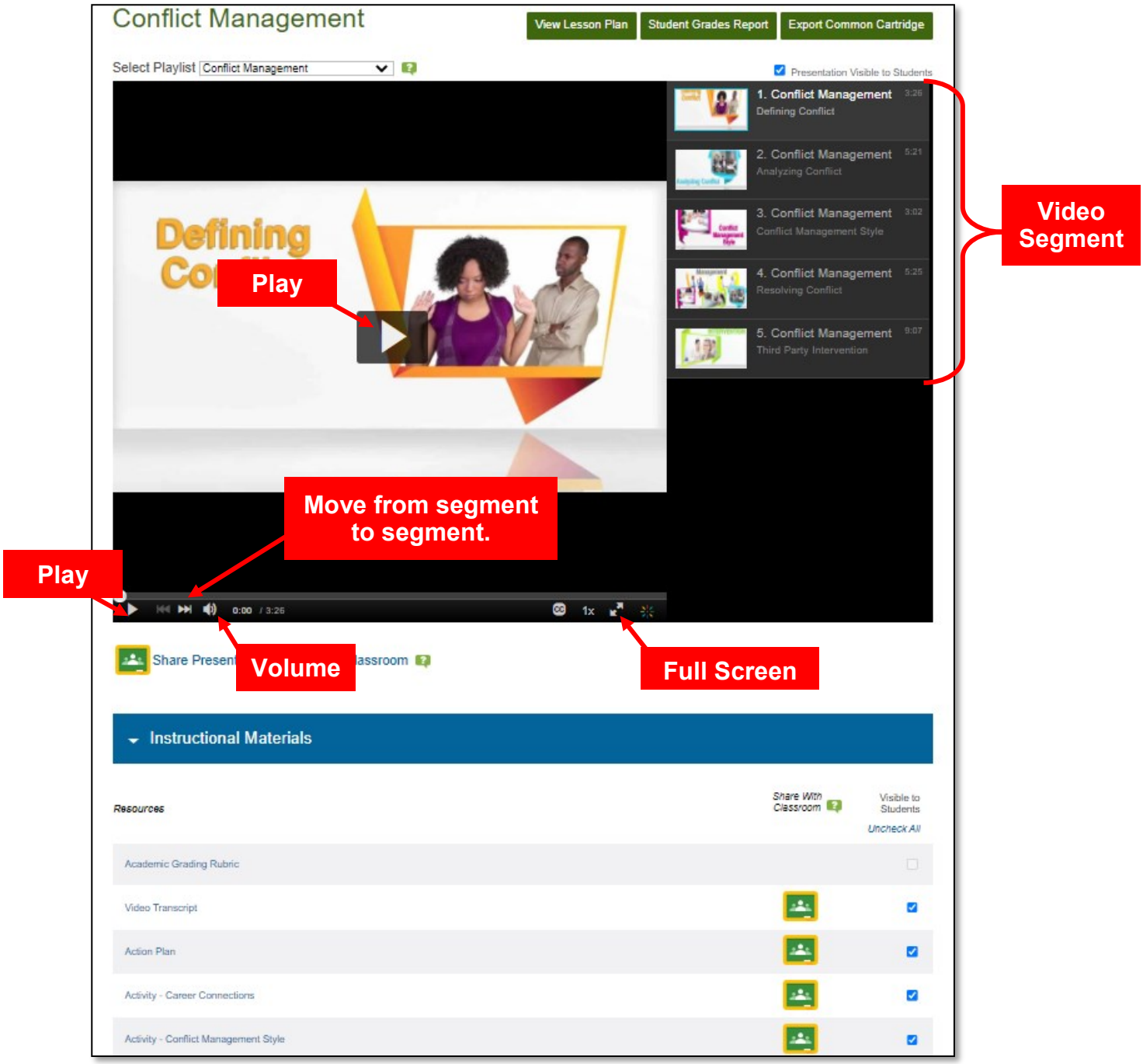
PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header.

The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a PDF of the file in another window.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

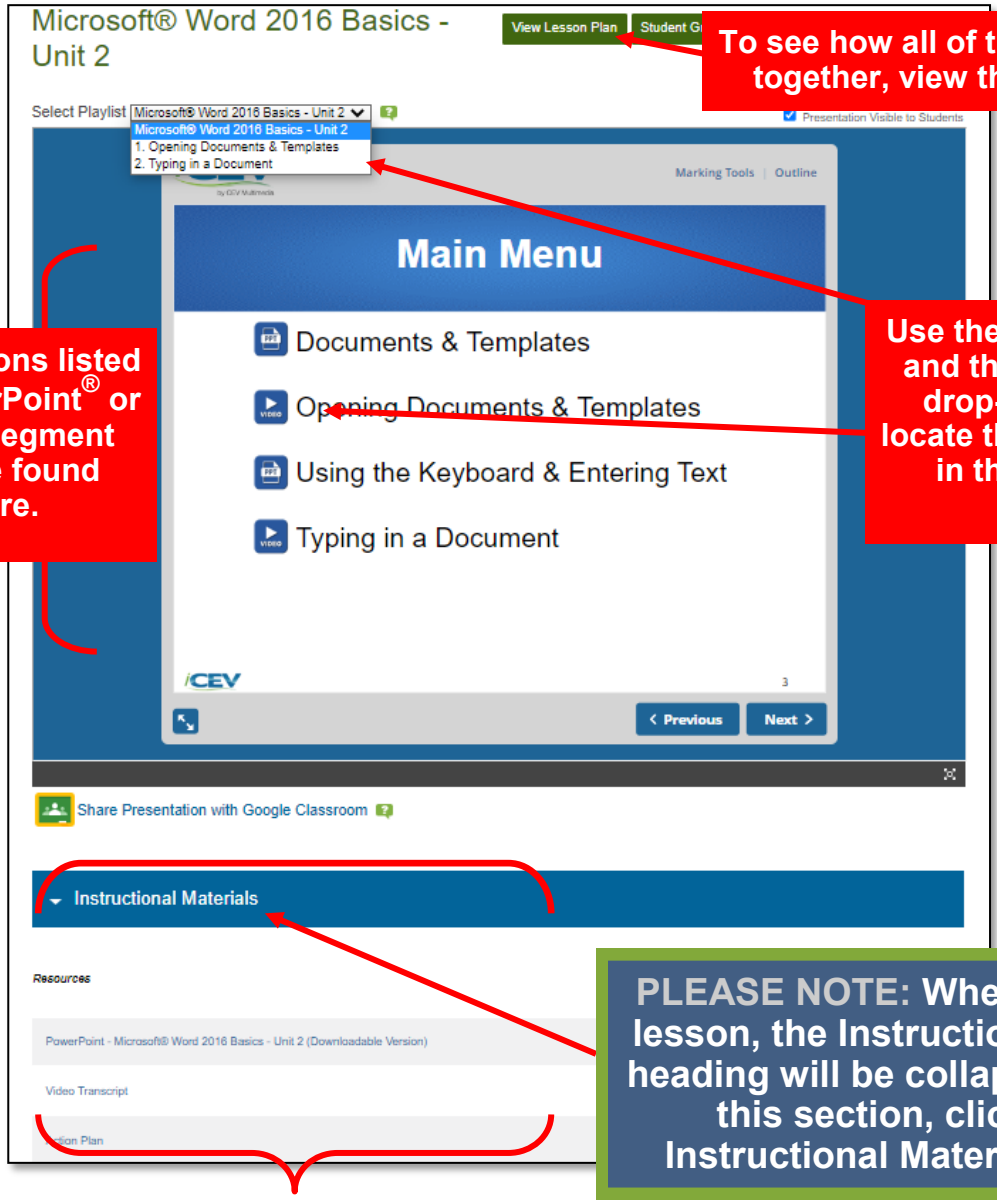
REVIEW TIP:
LOCATING VIDEO SEGMENTS

All video lessons are segmented into small learning objectives. Each segment can be played separately by clicking on the desired segment, or you can click play on the first segment and watch each segment in order. Once a segment finishes playing, the next segment will automatically load and begin playing.



Step 5: Review correlations to Mississippi Standards.*

* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both (hybrid) which contain the content of the standard in a segment of slides or video. Below is an example of a hybrid lesson.



To see how all of the materials work together, view the Lesson Plan.

Correlations listed as PowerPoint® or Video segment can be found here.

Use the Main Menu slide and the Select Playlist drop-down menu to locate the segment listed in the alignments.

PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header.

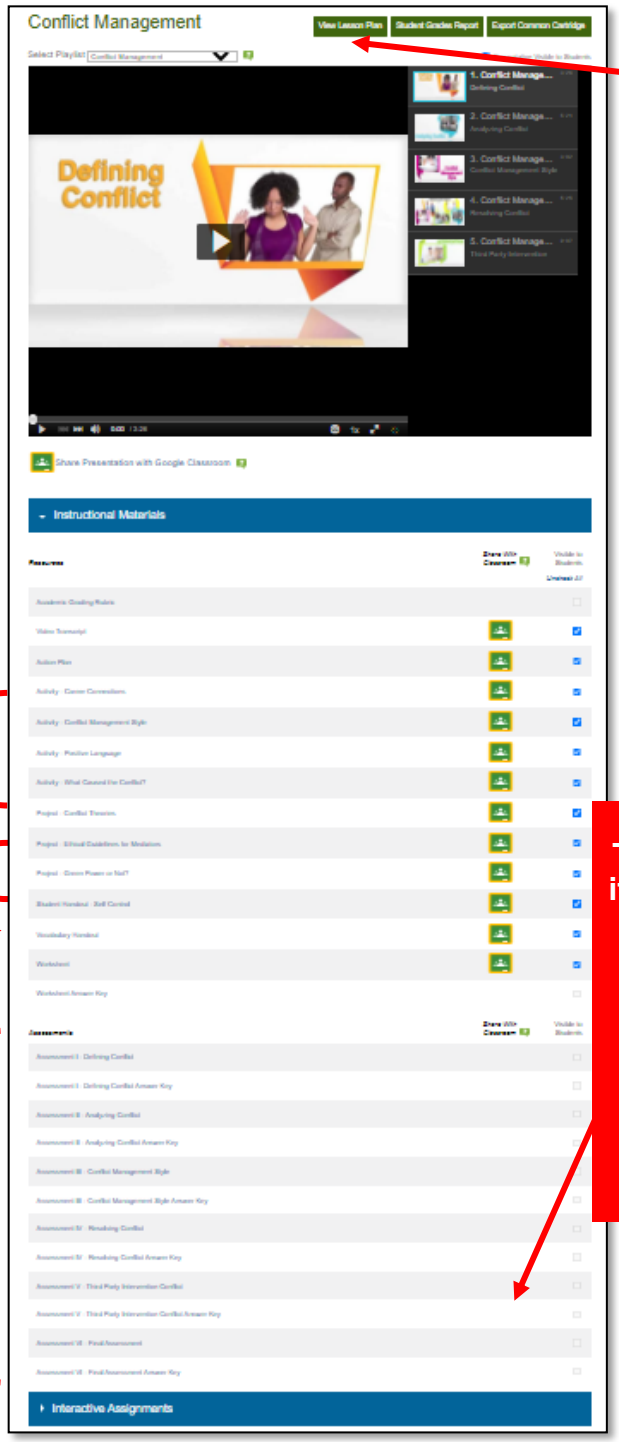
The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a PDF of the file in another window.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

Appendix

iCEV lessons may include the following:

- Lesson plan
- Student activities and projects
- Assessments, check for understandings and final assessments
- Vocabulary handouts
- Student handouts



Lesson Plan

Activities

Projects

Vocabulary

Assessments

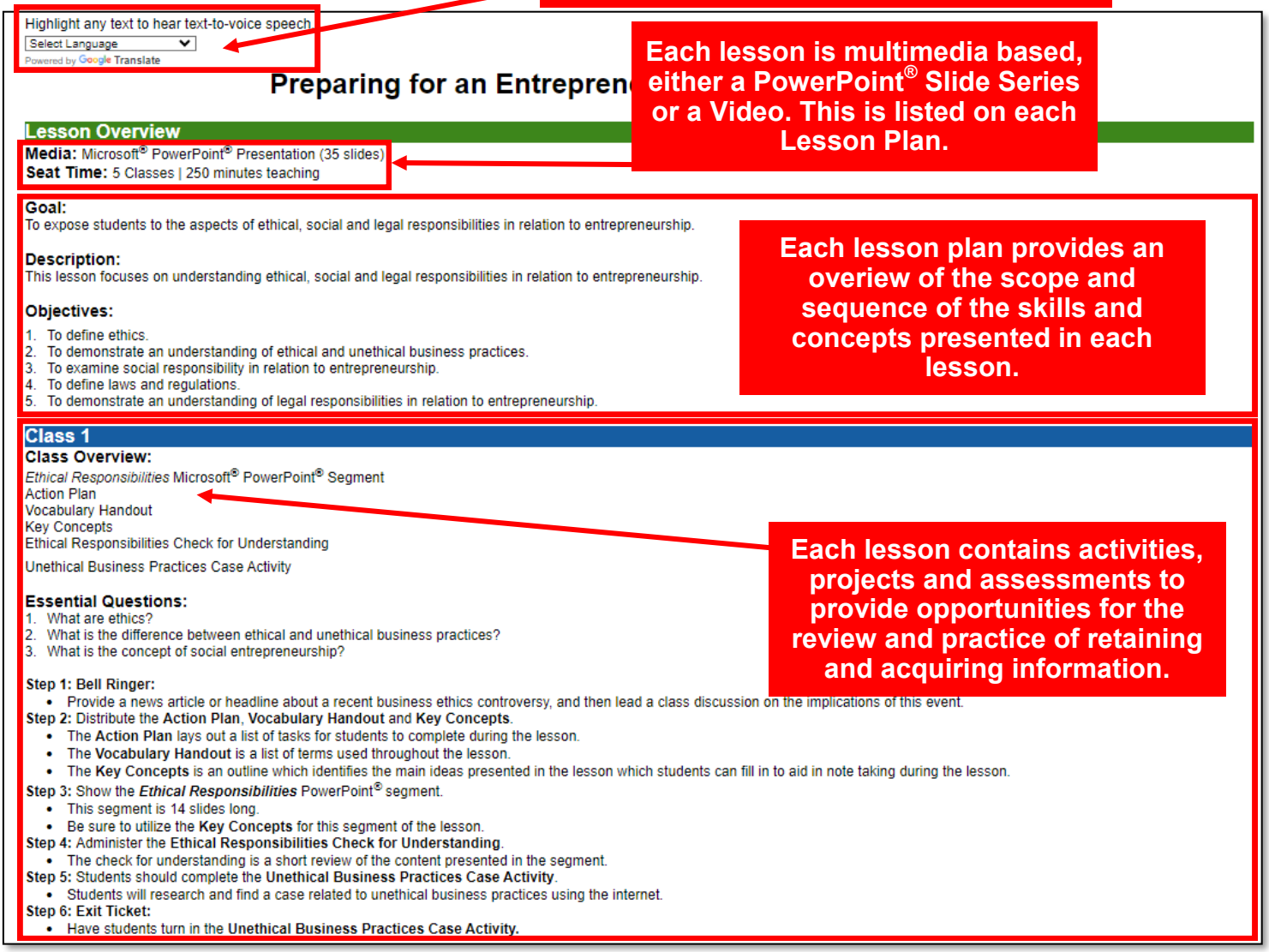
The Interactive heading, if clicked, will open a set of interactive activities and assessments.

These interactive options are duplicates of printable materials and are not necessary for the review process.

Appendix - iCEV Lesson Plan

Each lesson can be changed to the language needed for the student.

Each lesson plan is equipped with a text to speech function. This allows any text to be highlighted and read in the chosen language.



Highlight any text to hear text-to-voice speech

Select Language

Powered by Google Translate

Preparing for an Entrepren

Each lesson is multimedia based, either a PowerPoint® Slide Series or a Video. This is listed on each Lesson Plan.

Lesson Overview

Media: Microsoft® PowerPoint® Presentation (35 slides)
Seat Time: 5 Classes | 250 minutes teaching

Goal:
To expose students to the aspects of ethical, social and legal responsibilities in relation to entrepreneurship.

Description:
This lesson focuses on understanding ethical, social and legal responsibilities in relation to entrepreneurship.

Objectives:

1. To define ethics.
2. To demonstrate an understanding of ethical and unethical business practices.
3. To examine social responsibility in relation to entrepreneurship.
4. To define laws and regulations.
5. To demonstrate an understanding of legal responsibilities in relation to entrepreneurship.

Each lesson plan provides an overiew of the scope and sequence of the skills and concepts presented in each lesson.

Class 1

Class Overview:

Ethical Responsibilities Microsoft® PowerPoint® Segment
Action Plan
Vocabulary Handout
Key Concepts
Ethical Responsibilities Check for Understanding
Unethical Business Practices Case Activity

Each lesson contains activities, projects and assessments to provide opportunities for the review and practice of retaining and acquiring information.

Essential Questions:

1. What are ethics?
2. What is the difference between ethical and unethical business practices?
3. What is the concept of social entrepreneurship?

Step 1: Bell Ringer:
- Provide a news article or headline about a recent business ethics controversy, and then lead a class discussion on the implications of this event.

Step 2: Distribute the **Action Plan**, **Vocabulary Handout** and **Key Concepts**.
- The **Action Plan** lays out a list of tasks for students to complete during the lesson.
- The **Vocabulary Handout** is a list of terms used throughout the lesson.
- The **Key Concepts** is an outline which identifies the main ideas presented in the lesson which students can fill in to aid in note taking during the lesson.

Step 3: Show the ***Ethical Responsibilities*** PowerPoint® segment.
- This segment is 14 slides long.
- Be sure to utilize the **Key Concepts** for this segment of the lesson.

Step 4: Administer the **Ethical Responsibilities Check for Understanding**.
- The check for understanding is a short review of the content presented in the segment.

Step 5: Students should complete the **Unethical Business Practices Case Activity**.
- Students will research and find a case related to unethical business practices using the internet.

Step 6: Exit Ticket:
- Have students turn in the **Unethical Business Practices Case Activity.**

Appendix - iCEV Lesson Plan

Activity Overview

Unethical Business Practices Case
Students will research and find a case related to unethical business practices using the internet.

***Accommodations*:**
Allow for extra time for completion.

***Modifications*:**
Provide students with a list of resources.

***Extension*:**
Allow students to share their results with the class.

Project Overview

Laws & Regulations Poster
Students will choose a federal government agency and research the laws and regulation
and regulations.

Accommodations:
Allow for extra time for completion.

Modifications:
Provide students with a list of resources to assist them as they prepare their poster base

Extension:
Allow students to research a state agency, which is an extension of the federal agency th

Social Entrepreneurship Challenge
Students will work in groups to develop a plan to solve a social or environmental issue at their school and present it to the class.

Accommodations:
Allow for extra time for completion.

Modifications:
Group students with peers who are willing and able to assist them and allow students to present to a smaller audience.

Extension:
Allow students to present their challenges to school personnel or the school board.

Each lesson includes projects and activities which serve as learning objectives and opportunities for learners to practice lesson objectives and skills.

The activities and projects offer options for differentiated instruction.

By utilizing the activities and projects accompanying each lesson, technology and manipulatives are incorporated into each lesson.

Career & Technical Student Organizations

BPA
Ethics & Professionalism

FBLA
Business Ethics
Business Law

Each lesson aligns to Career & Technical Student Organization competitions to enhance student learning of the career-ready standards through application.

Career Connections

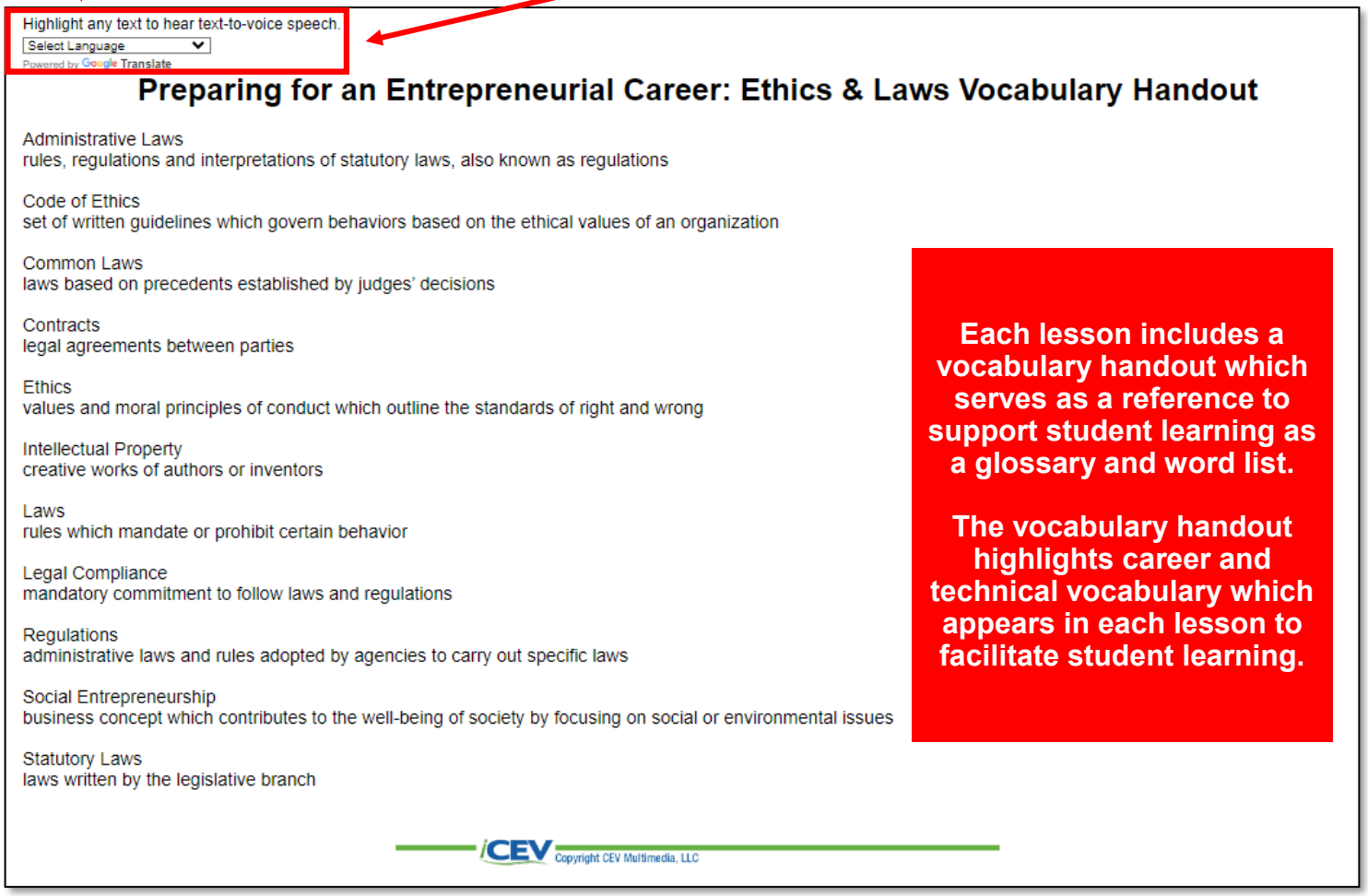
Using the **Career Connections Activity** allows students to explore careers associated with this lesson by viewing career interviews with various industry professionals. The career interviews are located in the Select Media drop-down menu on the lesson page. See the **Career Connections Activity** for more details.
Bryan Mudd, News Anchor, KAMC-TV, Lubbock, Texas
Kerri Harris, Ph.D., President & CEO, International HACCP Alliance
Maria Allridge, Human Resources Specialist, Justin Brands, Inc.

Each lesson lists career interviews from industry professionals which apply to the content of the lesson and encourage career exploration.

Appendix - iCEV Vocabulary

Each lesson can be changed to the language needed for the student.

Each lesson plan is equipped with a text to speech function. This allows any text to be highlighted and read in the chosen language.



Highlight any text to hear text-to-voice speech.
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Preparing for an Entrepreneurial Career: Ethics & Laws Vocabulary Handout

Administrative Laws
rules, regulations and interpretations of statutory laws, also known as regulations

Code of Ethics
set of written guidelines which govern behaviors based on the ethical values of an organization

Common Laws
laws based on precedents established by judges' decisions

Contracts
legal agreements between parties

Ethics
values and moral principles of conduct which outline the standards of right and wrong

Intellectual Property
creative works of authors or inventors

Laws
rules which mandate or prohibit certain behavior

Legal Compliance
mandatory commitment to follow laws and regulations

Regulations
administrative laws and rules adopted by agencies to carry out specific laws

Social Entrepreneurship
business concept which contributes to the well-being of society by focusing on social or environmental issues

Statutory Laws
laws written by the legislative branch

iCEV Copyright CEV Multimedia, LLC

Each lesson includes a vocabulary handout which serves as a reference to support student learning as a glossary and word list.

The vocabulary handout highlights career and technical vocabulary which appears in each lesson to facilitate student learning.

Technology Support

Mississippi State Department of Education
2025-2026 Instructional Materials Adoption

1. Thin Common Cartridge 1.3:
   Version 1.3 is not available at this time. We do have Thin Common Cartridge 1.2.

2. School Rostering:
   Yes - Clever, Classlink, OneRoster

3. PDF and/or ePUB Format:
   As an online, cloud-based curriculum, our platform does not supply PDF or ePub formats. We provide our curriculum utilizing three main components for educators and students: Microsoft PowerPoint Presentations through an onscreen player with accessibility functionality, with a downloadable version of the presentation available; videos with closed captioning and a search feature, as well as a printable version of the transcript; and webpages which provides lessons plans for the teacher and collaborative projects, lab activities, handouts and assessments with text-to-speech and translation functionality along with various interactive components for students.

4. Alternate Text for Images, Captions and Subtitles, Read-Aloud and Other Accessibility Functions:
   We offer accessibility mode in our Microsoft PowerPoint Presentations for use with a variety of screen readers, such as JAWS or NVDA. We offer automatic text-to- speech and translation functionality built into the webpage in both our instructional materials and interactive materials. Additionally, we offer accessibility options specifically within our interactive materials, which will influence the color scheme and font size, as well as provide directions for zoom functionality. We have tested several resources for assistive technology, such as JAWS, NVDA, Eye-Able, among others. Materials are easy to convert to Braille using programs such as RoboBraille (http://www.robobraille.org/).

5. 508 Compliant Platform:
   Our platform is WCAG 2.1 Levels A & AA and Revised Section 508 compliant (VPAT is provided).

6. Privacy-Data Security Specifications:
   https://www.icevonline.com/privacy-policy

7. Browser and OS Support:

It is a SaaS solution that is accessible via any modern web browser and operating system that is currently supported by its respective vendor.

This includes:

- Browsers: Microsoft Edge, Google Chrome, Apple Safari, and other vendor-supported browsers.
- Operating Systems: Windows, macOS, iOS, Android, and other vendor-supported platforms.

Use the latest stable versions to ensure optimal performance and security.

8. LMS Compatibility:

LTI - Yes

9. Class Gather/OneRoster/SSO Compatibility:

Class Gather – No
OneRoster – Yes
SSO - Yes