

Features & Benefits

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Learning for **ANY** Environment Support for **ALL** Teachers

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- Interactive, Automatically Graded Coursework



Versatile Learning Models

- Face-to-face
- Distance
- Hybrid



Resources for Diverse Learners

- Special Populations Strategies
- Social-Emotional Learning Strategies
- Accommodations, Modifications, Extensions & Differentiation



Standards-Aligned Curriculum

- Aligned to State & National Standards
- Scope & Sequence Outlines
- Pacing Guides



Support for All Teachers

- On-Demand, Live Chat
- Professional Development & Training
- Monthly Webinars



Free with Order

Mississippi State Department of Education
2025-2026 Instructional Materials Adoption

Title: iCEV Business, Marketing, Finance, IT & Media Site - **Multimedia Core**
Course Code: 010801

Purchase Quantity	Section ISBN	Section Title to Order	Free Quantity	Free Title
1	9798888646090	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (25 Student Licenses for 1 Year)	1	Teacher License for 1 Year
1	9798888646106	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (50 Student Licenses for 1 Year)	1	Teacher License for 1 Year
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1	9798888646137	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (250 Student Licenses for 1 Year)	5	Teacher Licenses for 1 Year
1	9798888646144	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (300 Student Licenses for 1 Year)	6	Teacher Licenses for 1 Year
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1	9798888646168	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (750 Student Licenses for 1 Year)	15	Teacher Licenses for 1 Year
1	9798888646175	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (1,000 Student Licenses for 1 Year)	20	Teacher Licenses for 1 Year
1	9798888646182	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (25 Student Licenses for 2 Years)	1	Teacher License for 2 Years
1	9798888646199	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (50 Student Licenses for 2 Years)	1	Teacher License for 2 Years
1	9798888646205	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (100 Student Licenses for 2 Years)	2	Teacher Licenses for 2 Years
1	9798888646212	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (200 Student Licenses for 2 Years)	4	Teacher Licenses for 2 Years
1	9798888646229	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (250 Student Licenses for 2 Years)	5	Teacher Licenses for 2 Years
1	9798888646236	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (300 Student Licenses for 2 Years)	6	Teacher Licenses for 2 Years
1	9798888646243	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (500 Student Licenses for 2 Years)	10	Teacher Licenses for 2 Years
1	9798888646250	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (750 Student Licenses for 2 Years)	15	Teacher Licenses for 2 Years
1	9798888646267	iCEV Business, Marketing, Finance, IT & Media Site - Multimedia Core (1,000 Student Licenses for 2 Years)	20	Teacher Licenses for 2 Years



Multimedia Core

STANDARDS

ALIGNMENT

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SCOPE and SEQUENCE

Scope & Sequence	Lesson Title	Days of Teaching*
1	Safety on Set - CC - NEW ITEM	4
2	Preparing for a Digital Media Career: Career Opportunities - CC - UPDATED	5
3	A/V Careers - CC - NEW ITEM	8
4	Leadership & Team Dynamics - CC - UPDATED	5
5	Understanding Professional Communications - CC - NEW ITEM	5
6	Decision Making - CC	4
7	Preparing for a Digital Media Career: Portfolios - CC - UPDATED	4
8	CTSOs: Enhancing the Student Experience - CC	6
9	Fundamentals of Audio/Video Production - CC	11
10	Laws, Ethics & Regulations in A/V Production - CC	7
11	Legal & Ethical Responsibilities in Graphic Design - CC - UPDATED	5
12	Providing Creative Credit - CC - NEW ITEM	2
13	Digital Citizenship - CC	5
14	Photography for Designers - CC - UPDATED	5
15	Adobe® Photoshop® Skills: Image Correction & Enhancement	6
16	Graphic Design Basics: Color Theory - CC - UPDATED	6
17	Graphic Design Basics: Layout & Composition - CC - UPDATED	5
18	Design & Layout Principles - CC - UPDATED	8
19	A/V Editing Basics - CC - NEW ITEM	7
20	Studio Editing Basics - CC - NEW ITEM	6
21	A/V Production Capstone - CC - NEW ITEM	30
22	Media Ethics -NEW ITEM	4
23	Photography: Basics - CC - UPDATED	5
24	A/V Equipment Basics: Video - CC - NEW ITEM	6
25	Filming Basics - CC - NEW ITEM	8
26	A/V Equipment Basics: Storage & Maintenance - CC - NEW ITEM	5
27	Video Production: Basics - CC - UPDATED	5
28	Digital Media: Project Planning & Management Skills - CC - UPDATED	4
29	A/V Projects - CC - NEW ITEM	7
30	Digital Media Technologies - CC - NEW ITEM	5
31	Sharing & Publishing Information - CC - NEW ITEM	3
32	Scripting Basics: Formatting - CC - NEW ITEM	3
33	Scripting Basics: Writing - CC - NEW ITEM	6
34	Principles of Video Production - CC - NEW ITEM	6
35	Scripting Basics: Introduction - CC - NEW ITEM	3
36	Utilizing Digital Media - CC - UPDATED	7
37	A/V Production Industry - CC - NEW ITEM	5
38	Managing A/V Productions - CC - NEW ITEM	8
39	Principles of Digital Citizenship: Ethics & Laws - CC - NEW ITEM	4
40	Digital Etiquette & Security - CC - UPDATED	4
41	Fundamentals of Digital Citizenship: Ethics & Laws - CC - NEW ITEM	4
42	Information Literacy - CC - NEW ITEM	3
43	A/V Field Professionalism - CC - NEW ITEM	7
44	Digital Communication Practices - CC - NEW ITEM	4

* *Days of Teaching* identifies the number of days a lesson may take if all lesson plan items (i.e., activities, projects, handouts, etc.) are utilized as written by iCEV curriculum writers. Flexibility within the lesson plan allows instructor autonomy of implementation for each item.

Multimedia Core

MS_2025_10801_1.1.a

Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Identify course expectations, school policies, and program policies related to

Safety on Set - NEW ITEM

PowerPoint -Safety on Set (All Slides)

A/V Careers - NEW ITEM

PowerPoint - A/V Careers (Slides 1-22)

Preparing for a Digital Media Career: Career Opportunities - UPDATED

PowerPoint -Preparing for a Digital Media Career: Career Opportunities (All Slides)

MS_2025_10801_1.1.b

Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Apply safety procedures in the classroom, lab, and for all equipment.

Safety on Set - NEW ITEM

PowerPoint -Safety on Set (All Slides)

Activity - Safety Scan Bell Ringer

Project - Safety Review

Project - Safety Scenarios

MS_2025_10801_1.1.c

Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Explore career opportunities related to the multimedia industry.

A/V Careers - NEW ITEM

PowerPoint - A/V Careers (Slides 1-22)

Activity - Career Matching

Activity - Job Listing Comparison

Preparing for a Digital Media Career: Career Opportunities - UPDATED

PowerPoint -Preparing for a Digital Media Career: Career Opportunities (All Slides)

Activity - Company Search

Activity - Graphic Design vs. Web Design

Project - My Career Infographic

MS_2025_10801_1.2.a

Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Identify potential influences that shape personality development, including personality traits, heredity, and environment.

Leadership & Team Dynamics - CC - UPDATED

PowerPoint - Leadership & Team Dynamics (All Slides)

Activity - Personality Profile

Student Handout - MTBI Personality Assessment

Student Handout - True Colors Personality Test

MS_2025_10801_1.2.b

Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Develop a

Leadership & Team Dynamics - CC - UPDATED

PowerPoint - Leadership & Team Dynamics (All Slides)

Activity - Personality Profile

Student Handout - MTBI Personality Assessment

Student Handout - True Colors Personality Test

MS_2025_10801_1.2.c

Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Develop

Decision Making

PowerPoint - Decision Making (All Slides)

Activity - Decision Making Process

Leadership & Team Dynamics

PowerPoint - Leadership & Team Dynamics (Slides 1-25)

Activity - Compare and Contrast

Project - Leadership in Action

Understanding Professional Communications - NEW ITEM

Video: All three videos (The Communication Process, The Active Listening Process, Professional Communication)

Activity - Ethical Discussion

Activity - Silent Discussion

Project - Informative Presentation

MS_2025_10801_1.2.d

Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Create a working résumé with a portfolio and continue to update throughout the course.

A/V Careers - NEW ITEM

PowerPoint-A/V Careers (Slides 41-45)

Project - Career Portfolio

Project - Create a Cover Letter

Project - Create a Résumé

Student Handout - Career Portfolio

Preparing for a Digital Media Career: Portfolios - UPDATED

PowerPoint- Preparing for a Digital Media Career: Portfolio (All Slides)

Video: Preparing for a Digital Media Career: Portfolios

Activity - Professional Portfolios Search

Project - Personal Portfolios

MS_2025_10801_1.2.e

Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Describe the purpose of student organizations as it relates to personality, leadership, and teamwork development.

CTSOs: Enhancing the Student Experience

PowerPoint - CTSOs: Enhancing the Student Experience (Slides 1-22)

Activity - Describe the Benefits

MS_2025_10801_1.3.a

Introduction, Safety, and Orientation: Identify legal requirements for participation in the occupation. Describe ways to

Fundamentals of Audio/Video Production

PowerPoint - Fundamentals of Audio/Video Production (Slides 24-37)

Project - Compliance Regulations

Laws, Ethics & Regulations in A/V Production

PowerPoint - Laws, Ethics & Regulations in A/V Production (Slides 1-27)

Project - A/V Production Law Posters

Legal & Ethical Responsibilities in Graphic Design -UPDATED

PowerPoint - Legal & Ethical Responsibilities in Graphic Design (Slides 1-37)

Project - Copyright Booklet

Providing Creative Credit -NEW ITEM

PowerPoint - Providing Creative Credit (All Slides)

Project - Copyright and Privacy Booklet

MS_2025_10801_1.3.b

Introduction, Safety, and Orientation: Identify legal requirements for participation in the occupation. Discuss digital

Digital Citizenship

PowerPoint - Digital Citizenship (All Slides)

Project - Digital Citizenship Poster Campaign

MS_2025_10801_2.1.a

Principles of Design: Identify and apply the principles of design. Identify the core elements of design such as line, shape, color, texture, space, and form, and demonstrate their application in multimedia content.

Design & Layout Principles - UPDATED

PowerPoint - Design & Layout Principles (Slides 52-62; 65-83)

Activity - Recognizing Quality

Activity - Typeface Combination Inspiration

Graphic Design Basics: Color Theory - UPDATED

PowerPoint - Graphic Design Basics: Color Theory (Slides 6-14)

Video: Color Basics

Activity - Types of Colors and Color Mixing

Graphic Design Basics: Layout & Composition - UPDATED

Video- Graphic Design Basics: Layout & Composition (Start until 2:55)

Photography for Designers -UPDATED

PowerPoint -Photography for Designer (Slides 29-37)

Activity - Art Elements & Photography

MS_2025_10801_2.1.b

Principles of Design: Identify and apply the principles of design. Explain the principles of balance, contrast, emphasis, unity, and space, and use these principles to analyze and critique multimedia designs.

Design & Layout Principles - UPDATED

PowerPoint - Design & Layout Principles (Slides 5-29; 35-45; 84-89)

Activity - Recognizing Quality

Project - Design Principle Examples

Graphic Design Basics: Layout & Composition -UPDATED

Video- Graphic Design Basics: Layout & Composition (2:55 until the end)

Activity - Find the Grid

Project - Composition Examples

MS_2025_10801_2.2.a

Principles of Design: Evaluate the influence of design principles on audience engagement and the effectiveness of multimedia content. Evaluate how design choices affect audience perception and engagement, considering factors such

Design & Layout Principles - UPDATED

PowerPoint - Design & Layout Principles (Slides 30-32)

Video-All Three Videos (Layout Choices, Color Choices, Typography Choices)

Activity - Comparing and Contrasting Types of Media

Graphic Design Basics: Color Theory - UPDATED

PowerPoint - Graphic Design Basics: Color Theory (Slides 15-21)

Video - Color Choices

Activity - Bad Color Design

Project - Color Design Samples

Graphic Design Basics: Layout & Composition - UPDATED

PowerPoint - Graphic Design Basics: Layout & Composition (All Slides)

Project - Composition Examples

MS_2025_10801_2.2.b

Principles of Design: Evaluate the influence of design principles on audience engagement and the effectiveness of multimedia content. Create design solutions for defined audiences by employing principles that cater to their preferences

Design & Layout Principles - UPDATED

Project - Creating a Social Media Marketing Campaign

Graphic Design Basics: Color Theory - UPDATED

Project - Color Design Project

MS_2025_10801_2.3.a

Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Apply principles of design cohesively to produce multimedia content that is visually appealing and coherent.

Design & Layout Principles - UPDATED

Project - Creating a Social Media Marketing Campaign

Graphic Design Basics: Color Theory - UPDATED

Project - Color Design Project

MS_2025_10801_2.3.b

Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Utilize industry-standard design software to create layouts, select color schemes, and integrate typography

Graphic Design Basics: Color Theory - UPDATED

PowerPoint - Graphic Design Basics: Color Theory (Slides 22-34)🔗

Activity - Find the Color Scheme Student File

Graphic Design Basics: Layout & Composition - UPDATED

Project - Images in Design Work

MS_2025_10801_2.3.c

Principles of Design: Integrate design principles into multimedia projects to enhance visual communication and audience engagement. Design and organize multimedia elements in a hierarchy that naturally guides the audience through the

Graphic Design Basics: Layout & Composition -UPDATED

Video: Graphic Design Basics: Layout & Composition (2:55 until the end)

MS_2025_10801_3.1

Basic Photo and Video Editing: Define basic terminology related to photo and video editing, including pre-production,

A/V Editing Basics - NEW ITEM

Video #1: About Editing Platforms

Activity - Editing Platform Showdown

Photography for Designers - UPDATED

PowerPoint -Photography for Designers (Slides 51-60)

Student Handout - Raster Software Application Basics

Studio Editing Basics - NEW ITEM

PowerPoint - Studio Editing Basics: Graphic Elements in Post-Production (All Slides)

Video #2: Studio Editing Basics: Mastering the Art of Post-Production

MS_2025_10801_3.2.a

Basic Photo and Video Editing: Navigate and utilize editing software interfaces for media management and project setup.

A/V Editing Basics - NEW ITEM

Video #2: Using an Editing Program

Photography for Designers - UPDATED

Student Handout - Raster Software Application Basics

Studio Editing Basics - NEW ITEM

Video #2: Studio Editing Basics: Mastering the Art of Post-Production

MS_2025_10801_3.2.b

Basic Photo and Video Editing: Navigate and utilize editing software interfaces for media management and project setup.

A/V Production Capstone - NEW ITEM

Project - Final Edits & Quality Control

Project - Video & Audio Editing

Studio Editing Basics -NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_3.3.a

Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Identify and explore AI-based features within photo and video editing software.

Adobe® Photoshop® Skills: Image Correction & Enhancement - NEW ITEM

PowerPoint - All Slides

Project - Repair & Reconstruct

Project - Design Touch-Ups

MS_2025_10801_3.3.b

Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Apply AI tools for automated image and video enhancements, such as color correction, object

Adobe® Photoshop® Skills: Image Correction & Enhancement - NEW ITEM

PowerPoint - All Slides

Project - Repair & Reconstruct

Project - Design Touch-Ups

MS_2025_10801_3.3.c

Basic Photo and Video: Editing Employ artificial intelligence (AI) tools in photo and video editing to enhance creative and technical processes. Evaluate the effectiveness of AI-enhanced edits in improving the quality and creativity of multimedia

Media Ethics - CC - NEW ITEM

Video-Video 3: Evaluating A/V Productions (1:30 -2:06)

A/V Production Industry - CC - NEW ITEM

PowerPoint - A/V Production Industry (41-49)

MS_2025_10801_3.4.a

Basic Photo and Video Editing: Apply photo editing techniques to enhance visual elements. Utilize photo editing tools to

Photography for Designers - UPDATED

Activity - Perfect Selfie

MS_2025_10801_3.4.b

Basic Photo and Video Editing Apply photo editing techniques to enhance visual elements. Employ cropping and scaling

Photography for Designers - UPDATED

Project - School Photos

MS_2025_10801_3.4.c

Basic Photo and Video Editing: Apply photo editing techniques to enhance visual elements. Implement color correction to achieve consistency and mood, using brightness, hue, and contrast adjustments.

Photography for Designers - UPDATED

Project - School Photos

MS_2025_10801_3.5.a

Basic Photo and Video: Editing Implement video editing skills for storytelling and post-production enhancement. Apply crop, scale, and trim techniques to enhance the visual storytelling elements.

A/V Production Capstone - NEW ITEM

Project - Video & Audio Editing

Studio Editing Basics - NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_3.5.b

Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement. Perform

A/V Production Capstone - NEW ITEM

Project - Final Edits & Quality Control

Studio Editing Basics - NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_3.5.c

Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement. Integrate and adjust audio levels to complement the visual content and improve overall production quality.

A/V Production Capstone - NEW ITEM

Project - Video & Audio Editing

Studio Editing Basics - NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_3.5.d

Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement.

A/V Production Capstone - NEW ITEM

Project - Video & Audio Editing

Studio Editing Basics - NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_3.5.e

Basic Photo and Video Editing: Implement video editing skills for storytelling and post-production enhancement. Export the completed project to meet the required technical specifications for various distribution channels.

A/V Production Capstone - NEW ITEM

Project - Video & Audio Editing

Studio Editing Basics - NEW ITEM

Project - Multimedia Studio Production Editing

MS_2025_10801_4.1.a

Basic Camera Operations: Identify and understand the functions of various camera components. Recognize the different parts of a camera and articulate their specific roles in the operation of the camera.

A/V Equipment Basics: Video - NEW ITEM

Video: Segment 1-Camera Components

Activity - Video Camera Explorers

Project - Settings Analysis

Photography for Designers - UPDATED

PowerPoint - Photography for Designers (Slides 12-25)

Student Handout - Camera Settings

Photography: Basics - UPDATED

Video: Segment 2: Photography Equipment (1:58-2:28)

Activity - Experiment with Camera Settings

Student Handout - Camera Settings

Student Handout - What is in a Camera Bag

MS_2025_10801_4.2.a

Basic Camera Operations: Distinguish between diverse camera types and their specific applications. Compare various types of cameras and determine their suitability for different photography and videography scenarios.

A/V Equipment Basics: Video - NEW ITEM

Video- Photography: Basics Video Segment 2: Camera Types

Activity - Video Camera Comparison

Filming Basics - NEW ITEM

Video Segment 1: Selecting Equipment (Start - 2:12}

Activity - Filming Prep Checklist

Photography for Designers - UPDATED

PowerPoint - Photography for Designers (Slides 5-10)

Photography: Basics - UPDATED

Photography: Basics Video Segment 2: Photography Equipment (0:00 to 2:41)

Activity-Shopping for a Camera

MS_2025_10801_4.3.a

Basic Camera Operations: Demonstrate proper camera operation and maintenance. Practice the correct methods for mounting and dismounting camera lenses to prepare for various shooting conditions.

Photography: Basics - UPDATED

Video Segment 2: Photography Equipment

Video Segment 3: Camera Settings

Activity - Experiment with Camera Settings

MS_2025_10801_4.3.b

Basic Camera Operations: Demonstrate proper camera operation and maintenance. Execute basic camera operations including handheld and tripod-based filming techniques to capture stable and clear footage.

A/V Equipment Basics: Video -NEW ITEM

Video #3: Camera Operation

Project - Settings Analysis

Fundamentals of Audio/Video Production

Project - Capturing & Ingesting Media

Photography: Basics - UPDATED

Activity - Experiment with Camera Settings

MS_2025_10801_4.3.c

Basic Camera Operations: Demonstrate proper camera operation and maintenance. Implement appropriate procedures for the installation and storage of removable memory and batteries to ensure the longevity and readiness of the camera.

A/V Equipment Basics: Storage & Maintenance - NEW ITEM

PowerPoint - A/V Equipment Basics: Storage & Maintenance (All Slides)

Activity - Equipment Maintenance Stations

Project - A/V Equipment Storage & Inventory Critic

Photography: Basics - UPDATED

Student Handout - Taking Care of a Camera

MS_2025_10801_4.4.a

Basic Camera Operations: Analyze and select lenses based on their characteristics and the requirements of the production. Evaluate the properties of different lenses and their impact on image quality and composition.

Filming Basics - NEW ITEM

Video Segment 1: Selecting Equipment {2:12-3:31}

Photography for Designers - UPDATED

PowerPoint - Photography for Designers (Slides 11-12)

Photography: Basics - UPDATED

Video Segment 2: Photography Equipment (3:10-4:45)

MS_2025_10801_4.4.b

Basic Camera Operations: Analyze and select lenses based on their characteristics and the requirements of the production. Choose the appropriate lens for a given project, considering factors such as focal length, depth of field, and

Filming Basics - NEW ITEM

Activity - Filming Prep Checklist

Activity - Weather Forecast Setup

MS_2025_10801_5.1.a

Content Creation: Identify the target audience for media content. Analyze and determine the demographics, interests,

A/V Projects - NEW ITEM

PowerPoint - A/V Projects (Slides 4-29)

Project - Adapting Real-World Topics

Digital Media: Project Planning & Management Skills - UPDATED

PowerPoint - Digital Media: Project Planning & Management Skills(Slides 24-25)

Activity - The Right Fit

MS_2025_10801_5.2.a

Content Creation: Determine the content format for various multimedia platforms. Categorize different multimedia platforms by their primary functions and audience engagement strategies to set clear content goals.

Digital Media Technologies - NEW ITEM

PowerPoint - Digital Media Technologies (Slides 5-6; 36-53)

Project - Production Technolgy

Student Handout - Emerging Technologies & Uses

Digital Media: Project Planning & Management Skills - UPDATED

PowerPoint - Digital Media: Project Planning & Management Skills (Slide 33)

Activity - The Right Fit

Student Handout - Multimedia Tool Selection

Sharing & Publishing Information - NEW ITEM

PowerPoint - Sharing & Publishing Information (All Slides)

Project - Sharing Educational Media

MS_2025_10801_5.3.a

Content Creation: Plan and develop the concept for multimedia content. Generate creative ideas and draft preliminary

A/V Production Capstone - NEW ITEM

PowerPoint 2: Pre-Production Planning (Slides 3-7)

Project - Idea Generation

Project - Research

Project - Script Development

Student Handout - Script Outline Template

Principles of Video Production - CC - NEW ITEM

PowerPoint - Principles of Video Production (Slides 23-30)

Scripting Basics: Formatting - CC - NEW ITEM

PowerPoint - Scripting Basics: Formatting (All Slides)

Activity - Script Formatting Identification

Activity - Writing and Adapting Scripts

Scripting Basics: Introduction - NEW ITEM

Video- Scripting Basics Introduction

Activity - Script Treatment Practice

Scripting Basics: Writing - NEW ITEM

PowerPoint - Scripting Basics: Writing (All Slides)

Project - Audio Script Writing

Project - Video Script Writing

MS_2025_10801_5.3.b

Content Creation: Plan and develop the concept for multimedia content. Discuss and prepare for budgetary requirements

Digital Media: Project Planning & Management Skills - UPDATED

PowerPoint - Digital Media: Project Planning & Management Skills (Slides 26, 34, 35, 38-39)

Student Handout - Digital Media Quotes

Principles of Video Production - CC - NEW ITEM

PowerPoint - Principles of Video Production (Slide 27)

MS_2025_10801_5.3.c

Content Creation: Plan and develop the concept for multimedia content. Develop storyboards and construct detailed shot

A/V Production Capstone - NEW ITEM

PowerPoint #3 - A/V Production Storyboards (All Slides)

Project - Storyboard Creation

Principles of Video Production - NEW ITEM

Video-Principles of Video Production (2:03-2:34)

Project - School Advertisement

Scripting Basics: Writing - NEW ITEM

PowerPoint - Scripting Basics (Slides 27-28)

Project - Storyboard Demo

MS_2025_10801_5.4.a

Content Creation: Create and tailor projects for specific multimedia platforms. Design and produce platform-specific multimedia content, considering the technical and audience engagement criteria

A/V Production Capstone - CC - NEW ITEM

PowerPoint #4 - Roles & Responsibilities in A/V Production Teams (All Slides)

PowerPoint #5 - Production Lighting: All Slides

Project - Audio & Video Setup

Project - Equipment Planning

Project - Filming

A/V Production Industry - NEW ITEM

PowerPoint - A/V Production Industry (Slides 36-38)

Project - AV Trends Magazine Cover

A/V Projects - NEW ITEM

Project - Adapting Real-World Topics

Digital Media Technologies - NEW ITEM

Project - App Feature

Utilizing Digital Media - CC - UPDATED

Student Handout - Social Media

MS_2025_10801_5.5.a

Content Creation: Review and edit content to enhance quality and adhere to technical standards. Conduct thorough

A/V Production Capstone - NEW ITEM

Project - Final Edits & Quality Control

Project - Video & Audio Editing

MS_2025_10801_5.5.b

Content Creation: Review and edit content to enhance quality and adhere to technical standards. Ensure the multimedia

A/V Production Capstone - NEW ITEM

Project - Final Edits & Quality Control

Project - Video & Audio Editing

MS_2025_10801_5.6.a

Content Creation: Publish and promote content on suitable platforms Execute the publication of multimedia content

A/V Production Capstone - NEW ITEM

Project - Distribution

Filming Basics - NEW ITEM

Project - Video Formats & Platforms Analysis

MS_2025_10801_5.7.a

Content Creation: Analyze and optimize content based on performance metrics and feedback. Critically assess

A/V Production Capstone - NEW ITEM

Project - Distribution

Filming Basics - NEW ITEM

Project - Videography Techniques Analysis

Managing A/V Productions - NEW ITEM

Activity - Production Critique and Feedback

MS_2025_10801_5.7.b

Content Creation: Analyze and optimize content based on performance metrics and feedback Revise and enhance content based on evaluative feedback and performance analytics to ensure continual improvement and effectiveness.

A/V Production Capstone -NEW ITEM

Project - Final Edits & Quality Control

Project - Video & Audio Editing

MS_2025_10801_6.1.a

Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Evaluate the ethical, cultural, and societal

Legal & Ethical Responsibilities in Graphic Design - UPDATED

PowerPoint - Legal & Ethical Responsibilities in Graphic Design (Slides 39-51)

Activity - Unethical Case Studies

Media Ethics - NEW ITEM

Video Clip 1: Ethical Impacts of A/V Production

Activity - Ethical Scenarios Bell Ringer

Project - Examining Ethics

Principles of Digital Citizenship: Ethics & Laws - NEW ITEM

PowerPoint - Principles of Digital Citizenship: Ethics & Laws (Slides 5-22)

MS_2025_10801_6.1.b

Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Demonstrate an understanding of personal

Digital Etiquette & Security - UPDATED

PowerPoint - Digital Etiquette & Security (Slides 46-63)

Project - Create a Social Media Post

MS_2025_10801_6.1.c

Career Exploration: Explore the nuances of digital citizenship as it pertains to ethical behavior, information credibility, and personal responsibilities in both classroom and professional environments. Assess the credibility and relevance of

Fundamentals of Digital Citizenship: Ethics & Laws - NEW ITEM

PowerPoint - Fundamentals of Digital Citizenship: Ethics & Laws (Slides 37-55)

Information Literacy - NEW ITEM

Video #2: Information Reliability

Activity - Information Investigation

Project - Uncovering Fake News

MS_2025_10801_6.2.a

Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Compare and contrast the effectiveness of different media formats for specific target

A/V Production Industry - CC - NEW ITEM

PowerPoint - A/V Production Industry (Slides 36-38, 41-49)

A/V Projects - NEW ITEM

PowerPoint - A/V Projects (Slides 23-32)

Student Handout - Informal vs. Formal Presentations

MS_2025_10801_6.2.b

Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Apply critical thinking skills to interpret and analyze media messages for bias and intent.

Media Ethics - NEW ITEM

Video #3: Evaluating A/V Productions

Project - Critical Eye

MS_2025_10801_6.2.c

Career Exploration: Cultivate media literacy skills with an emphasis on understanding diverse media formats and their impact on different audiences. Produce media content that adheres to ethical standards and legal guidelines.

Principles of Digital Citizenship: Ethics & Laws - NEW ITEM

PowerPoint - Principles of Digital Citizenship: Ethics & Laws (Slides 5-36)

Project - Cyber Law Infographic

MS_2025_10801_6.3.a

Career Exploration: Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Communicate effectively using various digital tools and platforms in a professional setting.

A/V Field Professionalism - NEW ITEM

PowerPoint - A/V Field Professionalism (Slides 15-29)

Activity - Client Communication Challenge

Project - Communication Rotation

Digital Communication Practices - NEW ITEM

Video #2: Digital Communication in the Workplace

Project - Professional Skit Showcase

MS_2025_10801_6.3.b

Career Exploration: Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Reflect on the impact of one's digital footprint on career opportunities and employability.

Digital Citizenship

PowerPoint - Digital Citizenship (Slides 15-20)

Digital Communication Practices - NEW ITEM

Video #3: Social Media & the Workplace

MS_2025_10801_6.3.c

Career Exploration. Enhance employability by focusing on effective digital communication and adaptability to emerging trends and technologies. Investigate and adapt to emerging trends and technologies relevant to careers in the

A/V Production Industry - NEW ITEM

PowerPoint - A/V Production Industry (Slides 31-53)

Project - AV Trends Magazine Cover

**Mississippi
State Department of Education
2025 Instructional Materials Review**

HOW TO REVIEW



www.icevonline.com/mississippi-25

Step 1: View the video to learn the layout of the iCEV online curriculum platform and review tips.

Mississippi State Department of Education
2025 Instructional Materials Review

Prior to review, please view the video to learn the layout of iCEV's online platform as well as tips and tricks you can use while reviewing iCEV's materials.

Also, you can utilize the How to Review Guide as a reference during the review process.

[How to Review Guide](#) [Log In Now](#)

Click the "Play" icon to begin viewing the video.

Adjust the volume, if needed.

Open the video full screen, if needed.

The screenshot shows a video player interface for a video titled "Mississippi State Department of Education 2024 Textbook Adoption". The video player includes a play button, a volume icon, and a full-screen icon. Red arrows point from the text annotations to these specific icons. The background of the page is dark blue with white text, and the video player is embedded in a white box.

PLEASE NOTE: The video provides an overview of the layout of the iCEV online curriculum platform as well as explains how to review the various curriculum components.

Step 2: Log in to the iCEV online curriculum platform using the issued reviewer username and password.

Mississippi State Department of Education

2025 Instructional Materials Review

Prior to review, please view the video to learn the layout of iCEV's online reviewing iCEV's

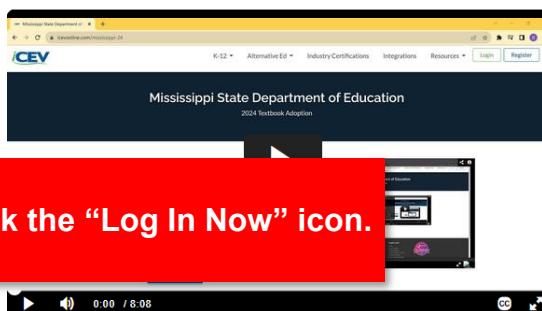
Link to a PDF of the How to Review Guide.

reference during the review process.

How to Review Guide

Log In Now


Click the "Log In Now" icon.



Register Student

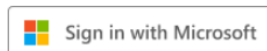
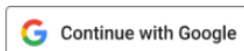
Login

Username

Password 

[Forgot password](#)

Login



Enter the provided username and password for the review. Click the "Log In" icon to enter the curriculum platform.

Step 3: On the My Courses page, choose the course to review and open the Lessons page.

The screenshot shows the 'My Courses' page. A red callout box with white text says: 'Open the course by clicking the “View” icon next to the course name and the Lessons page will open.' A red arrow points from this box to the 'View' button next to the course 'iCEV BMFMI Site - Personal Financial Literacy'. The page also includes a sidebar with 'My Courses', 'Reports', and 'Archived Courses', a 'NOTICE' banner, and a '+ New Course / Certification' button.

PLEASE NOTE: The courses which appear is based upon the username and password you enter. So only the course or courses iCEV has bid for the subject area being reviewed will be listed.

The screenshot shows the 'Lessons' page for the 'Multimedia Core' course. A red callout box with white text says: 'The Lessons page lists all of the lessons included in a course playlist. You can think of the lessons as the chapters of the course.' A red arrow points from this box to the 'View Lesson' column. The page features a table of lessons with columns for 'Primary Media Type', 'Visibility Settings', and 'View Lesson'. The 'View Lesson' column contains blue 'View' buttons. The right sidebar includes links for 'Standards Alignment', 'Special Population Strategies', 'Class Management', 'Instructional Tools', 'Lesson Visibility', 'Content Controls', 'Interactive Assignments', and 'Course Administration'.

	Primary Media Type	Visibility Settings	View Lesson
Safety on Set - CC - NEW ITEM	📁	Visible to students	View
Preparing for a Digital Media Career: Career Opportunities - CC - UPDATED	📁	Visible to students	View
A/V Careers - CC - NEW ITEM	📁	Visible to students	View
Skills for Real World Survival - CC	📁	Visible to students	View
Leadership & Team Dynamics - CC - UPDATED	📁	Visible to students	View
Understanding Professional Communications - CC - NEW ITEM	📁	Visible to students	View
Decision Making - CC	📁	Visible to students	View
Preparing for a Digital Media Career: Portfolios - CC - UPDATED	🔄	Visible to students	View
CTSOs: Enhancing the Student Experience - CC	📁	Visible to students	View
Fundamentals of Audio/Video Production - CC	📁	Visible to students	View
Laws, Ethics & Regulations in A/V Production - CC	📁	Visible to students	View
Legal & Ethical Responsibilities in Graphic Design - CC - UPDATED	📁	Visible to students	View
Providing Creative Credit - CC - NEW ITEM	📁	Visible to students	View
Digital Citizenship - CC	📁	Visible to students	View
Photography for Designers - CC - UPDATED	🔄	Visible to students	View

REVIEW TIP: HOW TO REVIEW LESSON

For your convenience, a lesson containing the “How to Review” video and “How to Review” PDF guide are listed first in each playlist.

Click “View” icon to open the lesson.

Lessons	Primary Media Type	Visibility Settings	View Lesson
How To Review		Visible to students	View
Safety on Set - CC - NEW ITEM		Visible to students	View
Preparing for a Digital Media Career: Career Opportunities - CC - UPDATED		Visible to students	View
A/V Careers - CC - NEW ITEM		Visible to students	View
Skills for Real World Survival - CC		Visible to students	View

Class Management
Manage your students and teaching team
• [Invite Students](#)
• [Manage Roster](#)
• [Manage Co-Teachers](#)

Instructional Tools
Tools to support teaching and assessment

How to Review

[Student Grades Report](#)

☒ Presentation Visible to Students

For reference, this lesson also contains the How To Review Video and How to Review Guide.

Search in Transcript

Hi,
I'm [? Leddy ?] with ICEV.
In an effort to make the review process easier,
I would like to walk you through our online curriculum platform
and provide you with tips and advice for the review process.
In addition to this video, we have

[Share Presentation with Google Classroom](#)

Instructional Material

Resources

[How to Review](#)

[Share Resource With Google Classroom](#)

Visible to Students

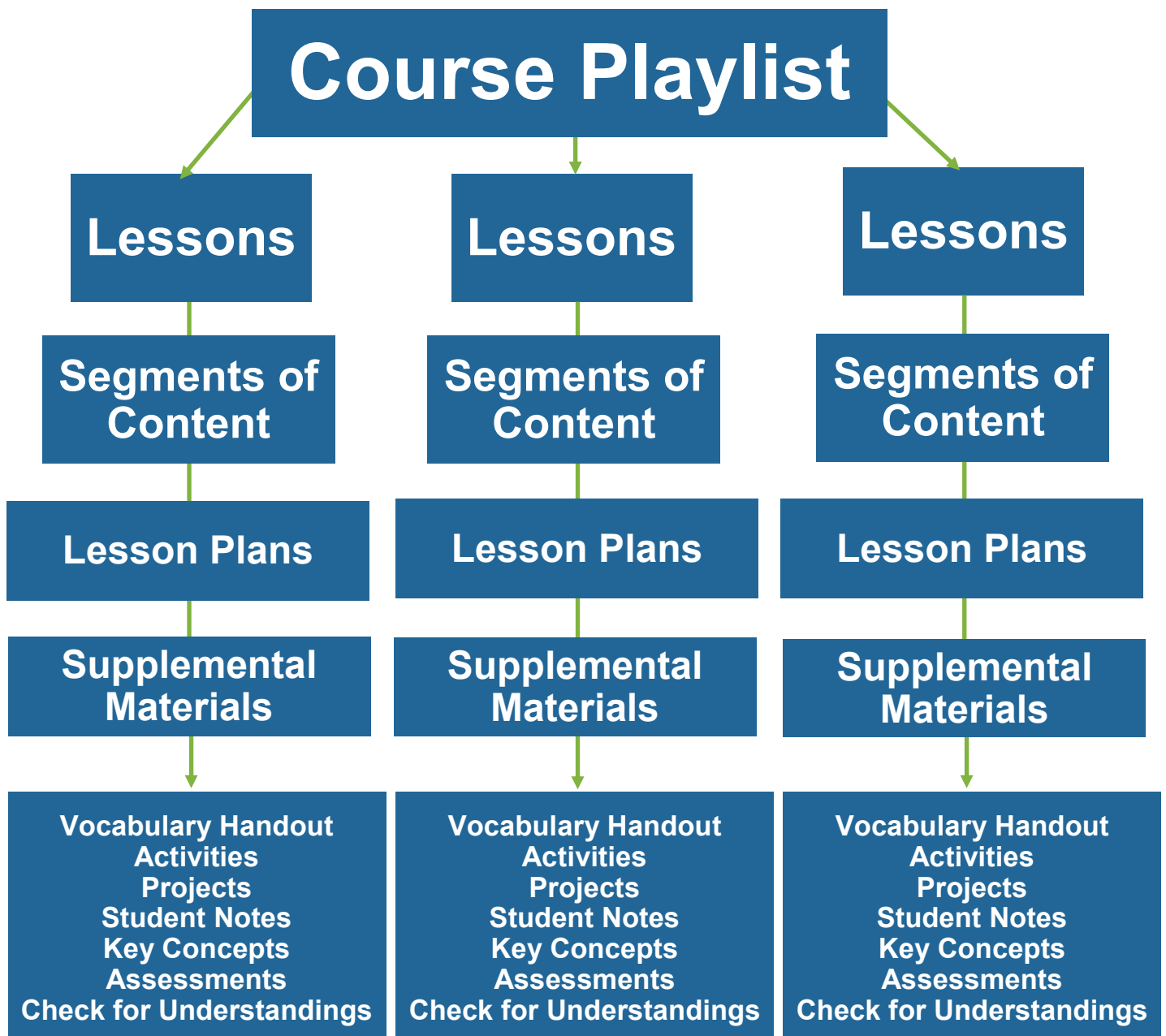
[Uncheck All](#)

PLEASE NOTE: This lesson is for review purposes only.

REVIEW TIP:

iCEV LAYOUT OVERVIEW

iCEV curriculum is organized into course playlists which contain all of the materials for a course. Each course playlist is composed of video and PowerPoint® lessons and text-facing content with navigable content tabs which can be thought of as the chapters of the course playlist. Each lesson is comprised of smaller learning objective based segments. Additionally, each lesson is accompanied by a lesson plan as well as pre-made supplemental materials, such as vocabulary handouts, activities, projects, worksheets, student notes, key concepts, student handouts, assessments and check for understandings.



Step 4: Click the “Standards Alignment” link to view the Evaluation Tool for the course. *

- * This PDF is an electronic copy of the course standards aligned to iCEV content you should have received for the course.
- * Regardless of the course you are reviewing, the general layout of the Lessons page and the iCEV Standards Alignment are the same.

The screenshot shows the iCEV website interface. On the left is a sidebar with 'My Courses', 'Reports', and 'Archived Courses'. The main content area is titled 'iCEV BMFMI Site - Personal Financial Literacy' and lists various lessons such as 'How to Review', 'Cost of Education & Training - UPDATED', 'Creating a Personal Budget - UPDATED', 'Financial Decision Making Factors - UPDATED', 'Management of Energy, Money & Tasks', 'Employee Compensation Components - UPDATED', 'Consumer Practices & Responsibilities', 'Goals & Decision Making - NEW ITEM', 'Creating a Family Budget - UPDATED', 'Borrowing Basics - UPDATED', 'Understanding Personal Taxes - UPDATED', 'Taxes & Government - UPDATED', 'Tax Management', 'Banking Products & Services - UPDATED', and 'Fundamentals of Personal Finance: Banking Services & Investments - NEW ITEM'. Each lesson has a 'Visible to students' dropdown and a 'View' button. On the right, the 'Course Management Menu' includes 'Course Guides' (with links to 'Standards Alignment' and 'Special Population Strategies'), 'Class Management' (with links to 'Invite Students', 'Manage Roster', and 'Manage Co-Teachers'), 'Instructional Tools' (with links to 'Course Grades Report'), 'Lesson Visibility', 'Content Controls' (with checkboxes for 'Show in Grade Reports', 'Question Feedback', 'Correct Answers Post-Submission', and 'Exercises and Assignments'), and 'Course Administration'. A red callout box with white text points to the 'Standards Alignment' link, stating: 'Click the “Standards Alignment” link to open a PDF of the correlations of iCEV lessons to the specified course standards for Mississippi as well as the Scope and Sequence.'

PLEASE NOTE:

The Standards Alignment button opens a copy of the correlations to the standards specified by the Mississippi Department of Education for the course you are reviewing. Additionally, this document contains a Scope and Sequence of the content.

The Special Populations button opens a document which provides teaching strategies and potential solutions to meet the needs of all students in a classroom. This document is referenced in the correlations and can be accessed at any time on the Lessons page.

REVIEW TIP: DECIPHERING CORRELATIONS

Each standard is shown in a light blue shaded row. The iCEV lessons that align with each standard are listed directly below, indicated by gray bars. These gray bars represent the lesson titles, which can also be found on the Lessons Page. Under each lesson title, specific components—such as relevant PowerPoint slides, video segments, Activities, Projects, and Student Handouts—are listed to demonstrate how the lesson supports the standard. More than one lesson may be required to fully meet the standard.

Multimedia Core

MS_2025_10801_1.1.a
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Identify course expectations, school policies, and program policies related to
Safety on Set - NEW ITEM
PowerPoint - Safety on Set (All Slides)
A/V Careers - NEW ITEM
PowerPoint - A/V Careers (Slides 1-22)
Preparing for a Digital Media Career: Career Opportunities - UPDATED
PowerPoint - Preparing for a Digital Media Career: Career Opportunities (All Slides)
MS_2025_10801_1.1.b
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Apply safety procedures in the classroom, lab, and for all equipment.
Safety on Set - NEW ITEM
PowerPoint - Safety on Set (All Slides)
Activity - Safety Scan Bell Ringer
Project - Safety Review
Project - Safety Scenarios
MS_2025_10801_1.1.c
Introduction, Safety, and Orientation: Identify course expectations, school policies, program policies, safety procedures, and jobs related to Multimedia Core. Explore career opportunities related to the multimedia industry.
A/V Careers - NEW ITEM
PowerPoint - A/V Careers (Slides 1-22)
Activity - Career Matching
Activity - Job Listing Comparison
Preparing for a Digital Media Career: Career Opportunities - UPDATED
PowerPoint - Preparing for a Digital Media Career: Career Opportunities (All Slides)
Activity - Company Search
Activity - Graphic Design vs. Web Design
Project - My Career Infographic
MS_2025_10801_1.2.a
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Identify potential influences that shape personality development, including personality traits, heredity, and environment.
Leadership & Team Dynamics - CC - UPDATED
PowerPoint - Leadership & Team Dynamics (All Slides)
Activity - Personality Profile
Student Handout - MTBI Personality Assessment
Student Handout - True Colors Personality Test
MS_2025_10801_1.2.b
Introduction, Safety, and Orientation: Explore 21st century skills in relation to the classroom environment. Develop a
Leadership & Team Dynamics - CC - UPDATED
PowerPoint - Leadership & Team Dynamics (All Slides)
Activity - Personality Profile
Student Handout - MTBI Personality Assessment
Student Handout - True Colors Personality Test

Mississippi Standard

iCEV Correlation

Lesson Name

Location in Media

Location in Instructional Materials

Step 5: Review correlations to Mississippi Standards.*

* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both which contain the content of the standard in a segment of slides or video. Below is an example of a PowerPoint® lesson.

Keyboarding Techniques: Posture & Finger Placement

View Lesson Plan

To see how all of the materials work together, view the Lesson Plan.

Select Playlist Keyboarding Techniques: Posture & Finger Placement

Video/PowerPoint Visible to Students

Correlations listed as PowerPoint® or Video segment can be found here.

To easily locate specific slides, click "Outline" to open an all slides view.

Use the buttons to move from slide to slide.

Open in Full Screen mode.

Share Video/PowerPoint with Classroom

Instructional Materials

Resources

PowerPoint - Keyboarding Techniques: Posture & Finger Placement (Downloadable Version)

Action Plan

Activity - Command Keys & Shortcuts Flash Cards

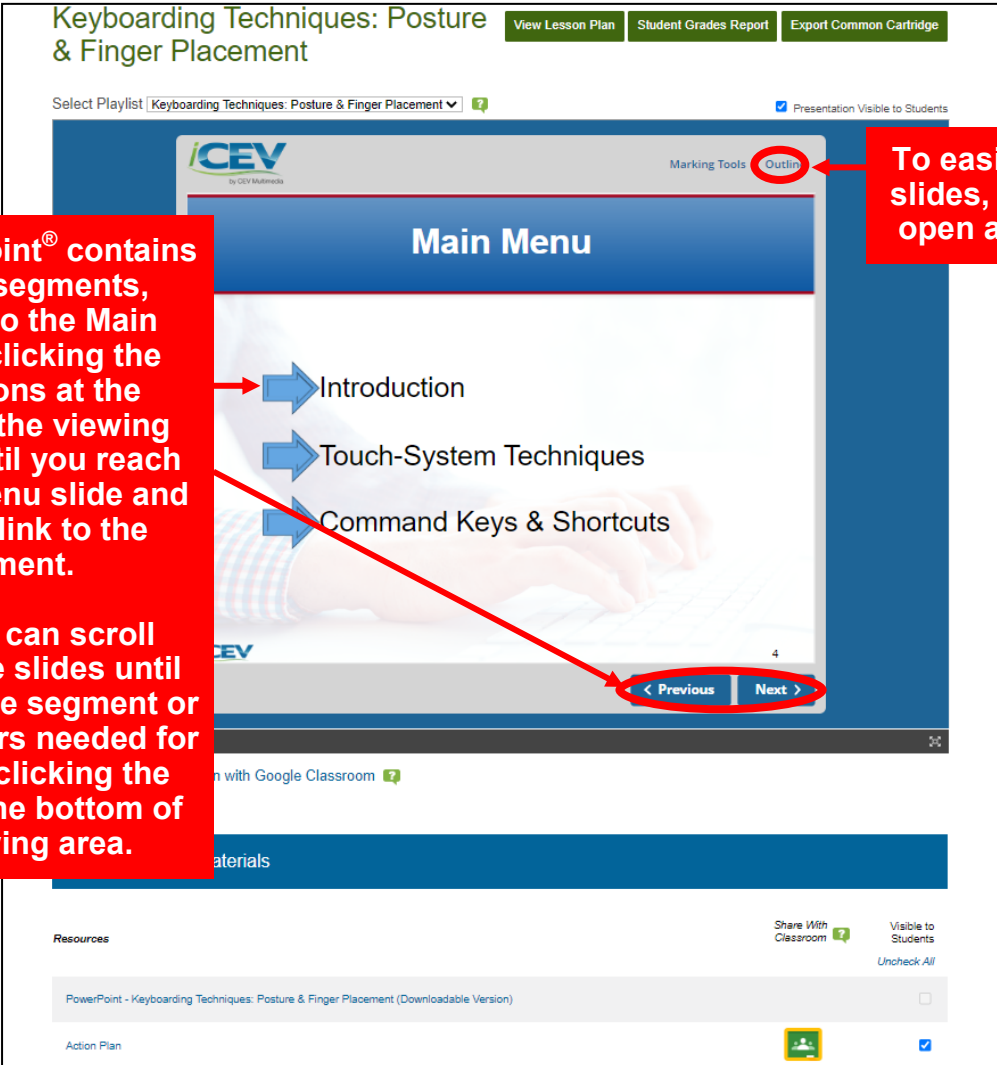
Activity - Proper Posture & Workspace Setup

PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header.

The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a file in another tab.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

REVIEW TIP: LOCATING POWERPOINT® SEGMENTS OR SLIDES



The screenshot shows a PowerPoint presentation titled "Keyboarding Techniques: Posture & Finger Placement". The interface includes a top navigation bar with buttons for "View Lesson Plan", "Student Grades Report", and "Export Common Cartridge". Below this is a "Select Playlist" dropdown menu set to "Keyboarding Techniques: Posture & Finger Placement" and a checkbox for "Presentation Visible to Students". The main content area displays a "Main Menu" slide with a list of topics: "Introduction", "Touch-System Techniques", and "Command Keys & Shortcuts". At the bottom of the slide, there are navigation buttons: "< Previous" and "Next >". A red circle highlights the "Outline" button in the top right corner of the slide, with a red arrow pointing to it from a text box. Another red circle highlights the "Previous" and "Next" buttons at the bottom of the slide, with a red arrow pointing to them from a text box. A third red circle highlights the "Outline" button in the top right corner of the slide, with a red arrow pointing to it from a text box.

If a PowerPoint® contains multiple segments, navigate to the Main Menu by clicking the arrow icons at the bottom of the viewing window until you reach the Main Menu slide and click the link to the segment.

Also, you can scroll through the slides until you reach the segment or slide numbers needed for review by clicking the arrows at the bottom of the viewing area.

To easily locate specific slides, click "Outline" to open an all slides view.

PLEASE NOTE: The Main Menu slide of a PowerPoint® lesson can typically be found beginning on slide three or four of a presentation.

Step 5: Review correlations to Mississippi Standards.*

* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both which contain the content of the standard in a segment of slides or video. Below is an example of a video lesson.

The screenshot shows the iCEV interface for a lesson titled "Conflict Management". At the top, there are tabs for "View Lesson Plan" and "Student Grade". Below the title, a dropdown menu shows "Select Playlist | Conflict Management". The main area features a video player with a play button and a thumbnail showing two people. To the right of the video player is a list of five segments: 1. Conflict Management: Defining Conflict (3:26), 2. Conflict Management: Analyzing Conflict (5:21), 3. Conflict Management: Conflict Management Style (3:02), 4. Conflict Management: Resolving Conflict (5:25), and 5. Conflict Management: Third Party Intervention (9:07). Below the video player is a "Share Presentation with Google Classroom" button. A blue bar labeled "Instructional Materials" is collapsed. Below this bar is a "Resources" section with a list of items: Academic Grading Rubric, Video Transcript, Action Plan, Activity - Career Connections, and Activity - Conflict Management Style. A red bracket groups the last two items. A red arrow points from the "Instructional Materials" header to a text box that says "PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header." Another red arrow points from the "Correlations listed as PowerPoint® or Video segment can be found here." text box to the video player. A third red arrow points from the "The segments listed in the correlations can be found listed in the video player." text box to the segment list. A fourth red arrow points from the "To see how all of the materials work together, view the Lesson Plan." text box to the "View Lesson Plan" tab.

To see how all of the materials work together, view the Lesson Plan.

Correlations listed as PowerPoint® or Video segment can be found here.

The segments listed in the correlations can be found listed in the video player.

PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header.

The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a PDF of the file in another window.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

REVIEW TIP: LOCATING VIDEO SEGMENTS

All video lessons are segmented into small learning objectives. Each segment can be played separately by clicking on the desired segment, or you can click play on the first segment and watch each segment in order. Once a segment finishes playing, the next segment will automatically load and begin playing.

The screenshot shows the 'Conflict Management' video player interface. The main video player displays a scene with two people, and a red 'Play' button is overlaid on the video. To the right of the video player is a list of five video segments, each with a thumbnail, title, and duration. A red bracket groups these segments, with a red box labeled 'Video Segment' pointing to the list. Below the video player is a control bar with a 'Play' button, a volume icon, a 'Full Screen' button, and a 'Share Present' button. A red box labeled 'Move from segment to segment.' points to the video player. Below the control bar is a section titled 'Instructional Materials' with a list of resources. A red box labeled 'Volume' points to the volume icon, and a red box labeled 'Full Screen' points to the full screen button.

Conflict Management View Lesson Plan Student Grades Report Export Common Cartridge

Select Playlist | Conflict Management

1. Conflict Management 3:26
Defining Conflict

2. Conflict Management 5:21
Analyzing Conflict

3. Conflict Management 3:02
Conflict Management Style

4. Conflict Management 5:25
Resolving Conflict

5. Conflict Management 9:07
Third Party Intervention

Play

Move from segment to segment.

Play

Volume

Full Screen

Video Segment

Instructional Materials

Resources

Academic Grading Rubric

Video Transcript

Action Plan

Activity - Career Connections

Activity - Conflict Management Style

Share With Classroom Visible to Students

Uncheck All

Step 5: Review correlations to Mississippi Standards.*

* All iCEV lessons utilize Microsoft® PowerPoint® presentations, video chapters or a combination of both (hybrid) which contain the content of the standard in a segment of slides or video. Below is an example of a hybrid lesson.

To see how all of the materials work together, view the Lesson Plan.

Correlations listed as PowerPoint® or Video segment can be found here.

Use the Main Menu slide and the Select Playlist drop-down menu to locate the segment listed in the alignments.

PLEASE NOTE: When you open a lesson, the Instructional Materials heading will be collapsed. To open this section, click on the Instructional Materials header.

The Location in Supplemental Materials of the Lesson correlations will appear beneath the Instructional Materials heading. You may need to scroll through the list to locate each item. To open the item listed, click on the link. When clicked, each link will open a PDF of the file in another window.

All supplemental materials are included here such as Student Handouts, Activities, Projects, Vocabulary Handouts and Assessments. See Appendix for more information.

Appendix

iCEV lessons may include the following:

- Lesson plan
- Student activities and projects
- Assessments, check for understandings and final assessments
- Vocabulary handouts
- Student handouts

The screenshot displays the iCEV interface for a lesson titled "Conflict Management". At the top, there are three tabs: "View Lesson Plan", "Student Grades Report", and "Export Content Cartridge". A red arrow points from the "View Lesson Plan" tab to a red box labeled "Lesson Plan". Below the tabs is a video player showing a video titled "Defining Conflict". To the right of the video is a list of five "Conflict Management" activities. Below the video player is a section titled "Instructional Materials" which contains two main categories: "Resources" and "Assessments". Under "Resources", there are several items including "Academic Grading Rules", "Values Transcripts", "Action Plan", "Activity: Career Connections", "Activity: Conflict Management Role", "Activity: Practice Language", "Activity: What Caused the Conflict?", "Project: Conflict Timeline", "Project: Ethical Guidelines for Mediators", "Project: Group Pledge or Not?", "Student Handout: Self Control", "Vocabulary Handout", "Worksheet", and "Worksheet Answer Key". Under "Assessments", there are several items including "Assessment 1: Defining Conflict", "Assessment 1: Defining Conflict Answer Key", "Assessment 2: Analyzing Conflict", "Assessment 2: Analyzing Conflict Answer Key", "Assessment 3: Conflict Management Role", "Assessment 3: Conflict Management Role Answer Key", "Assessment 4: Resolving Conflict", "Assessment 4: Resolving Conflict Answer Key", "Assessment 5: Third Party Intervention Conflict", "Assessment 5: Third Party Intervention Conflict Answer Key", "Assessment 6: Final Assessment", and "Assessment 6: Final Assessment Answer Key". A red arrow points from a red box labeled "Activities" to the "Activity: Career Connections" item. Another red arrow points from a red box labeled "Projects" to the "Project: Conflict Timeline" item. A third red arrow points from a red box labeled "Vocabulary" to the "Vocabulary Handout" item. A fourth red arrow points from a red box labeled "Assessments" to the "Assessment 1: Defining Conflict" item. A red box labeled "The Interactive heading, if clicked, will open a set of interactive activities and assessments." points to the "Interactive Assignments" heading at the bottom. Another red box labeled "These interactive options are duplicates of printable materials and are not necessary for the review process." points to the "Assessment 1: Defining Conflict" item.

Lesson Plan

Activities

Projects

Vocabulary

Assessments

The Interactive heading, if clicked, will open a set of interactive activities and assessments.

These interactive options are duplicates of printable materials and are not necessary for the review process.

Appendix - iCEV Lesson Plan

Each lesson can be changed to the language needed for the student.

Each lesson plan is equipped with a text to speech function. This allows any text to be highlighted and read in the chosen language.

Highlight any text to hear text-to-voice speech

Select Language

Powered by Google Translate

Preparing for an Entrepreneurship Lesson

Lesson Overview

Media: Microsoft® PowerPoint® Presentation (35 slides)

Seat Time: 5 Classes | 250 minutes teaching

Goal:

To expose students to the aspects of ethical, social and legal responsibilities in relation to entrepreneurship.

Description:

This lesson focuses on understanding ethical, social and legal responsibilities in relation to entrepreneurship.

Objectives:

1. To define ethics.
2. To demonstrate an understanding of ethical and unethical business practices.
3. To examine social responsibility in relation to entrepreneurship.
4. To define laws and regulations.
5. To demonstrate an understanding of legal responsibilities in relation to entrepreneurship.

Class 1

Class Overview:

Ethical Responsibilities Microsoft® PowerPoint® Segment

Action Plan

Vocabulary Handout

Key Concepts

Ethical Responsibilities Check for Understanding

Unethical Business Practices Case Activity

Essential Questions:

1. What are ethics?
2. What is the difference between ethical and unethical business practices?
3. What is the concept of social entrepreneurship?

Step 1: Bell Ringer:

- Provide a news article or headline about a recent business ethics controversy, and then lead a class discussion on the implications of this event.

Step 2: Distribute the Action Plan, Vocabulary Handout and Key Concepts.

- The **Action Plan** lays out a list of tasks for students to complete during the lesson.
- The **Vocabulary Handout** is a list of terms used throughout the lesson.
- The **Key Concepts** is an outline which identifies the main ideas presented in the lesson which students can fill in to aid in note taking during the lesson.

Step 3: Show the *Ethical Responsibilities* PowerPoint® segment.

- This segment is 14 slides long.
- Be sure to utilize the **Key Concepts** for this segment of the lesson.

Step 4: Administer the *Ethical Responsibilities* Check for Understanding.

- The check for understanding is a short review of the content presented in the segment.

Step 5: Students should complete the *Unethical Business Practices* Case Activity.

- Students will research and find a case related to unethical business practices using the internet.

Step 6: Exit Ticket:

- Have students turn in the *Unethical Business Practices* Case Activity.

Each lesson is multimedia based, either a PowerPoint® Slide Series or a Video. This is listed on each Lesson Plan.

Each lesson plan provides an overview of the scope and sequence of the skills and concepts presented in each lesson.

Each lesson contains activities, projects and assessments to provide opportunities for the review and practice of retaining and acquiring information.

Appendix - iCEV Lesson Plan

Activity Overview

Unethical Business Practices Case

Students will research and find a case related to unethical business practices using the internet.

Accommodations:

Allow for extra time for completion.

Modifications:

Provide students with a list of resources.

Extension:

Allow students to share their results with the class.

Project Overview

Laws & Regulations Poster

Students will choose a federal government agency and research the laws and regulations and regulations.

Accommodations:

Allow for extra time for completion.

Modifications:

Provide students with a list of resources to assist them as they prepare their poster base

Extension:

Allow students to research a state agency, which is an extension of the federal agency th

Social Entrepreneurship Challenge

Students will work in groups to develop a plan to solve a social or environmental issue at their school and present it to the class.

Accommodations:

Allow for extra time for completion.

Modifications:

Group students with peers who are willing and able to assist them and allow students to present to a smaller audience.

Extension:

Allow students to present their challenges to school personnel or the school board.

Career & Technical Student Organizations

BPA

Ethics & Professionalism

FBLA

Business Ethics

Business Law

Career Connections

Using the **Career Connections Activity** allows students to explore careers associated with this lesson by viewing career interviews with various industry professionals. The career interviews are located in the Select Media drop-down menu on the lesson page. See the **Career Connections Activity** for more details.

Bryan Mudd, News Anchor, KAMC-TV, Lubbock, Texas

Kerri Harris, Ph.D., President & CEO, International HACCP Alliance

Maria Allridge, Human Resources Specialist, Justin Brands, Inc.

Each lesson includes projects and activities which serve as learning objectives and opportunities for learners to practice lesson objectives and skills.

The activities and projects offer options for differentiated instruction.

By utilizing the activities and projects accompanying each lesson, technology and manipulatives are incorporated into each lesson.

Each lesson aligns to Career & Technical Student Organization competitions to enhance student learning of the career-ready standards through application.

Each lesson lists career interviews from industry professionals which apply to the content of the lesson and encourage career exploration.

Appendix - iCEV Vocabulary

Each lesson can be changed to the language needed for the student.

Each lesson plan is equipped with a text to speech function. This allows any text to be highlighted and read in the chosen language.

Highlight any text to hear text-to-voice speech.

Select Language ▼

Powered by Google Translate

Preparing for an Entrepreneurial Career: Ethics & Laws Vocabulary Handout

Administrative Laws

rules, regulations and interpretations of statutory laws, also known as regulations

Code of Ethics

set of written guidelines which govern behaviors based on the ethical values of an organization

Common Laws

laws based on precedents established by judges' decisions

Contracts

legal agreements between parties

Ethics

values and moral principles of conduct which outline the standards of right and wrong

Intellectual Property

creative works of authors or inventors

Laws

rules which mandate or prohibit certain behavior

Legal Compliance

mandatory commitment to follow laws and regulations

Regulations

administrative laws and rules adopted by agencies to carry out specific laws

Social Entrepreneurship

business concept which contributes to the well-being of society by focusing on social or environmental issues

Statutory Laws

laws written by the legislative branch

Each lesson includes a vocabulary handout which serves as a reference to support student learning as a glossary and word list.

The vocabulary handout highlights career and technical vocabulary which appears in each lesson to facilitate student learning.



Technology Support

Mississippi State Department of Education
2025-2026 Instructional Materials Adoption

1. Thin Common Cartridge 1.3:

Version 1.3 is not available at this time. We do have Thin Common Cartridge 1.2.

2. School Rostering:

Yes - Clever, Classlink, OneRoster

3. PDF and/or ePUB Format:

As an online, cloud-based curriculum, our platform does not supply PDF or ePub formats. We provide our curriculum utilizing three main components for educators and students: Microsoft PowerPoint Presentations through an onscreen player with accessibility functionality, with a downloadable version of the presentation available; videos with closed captioning and a search feature, as well as a printable version of the transcript; and webpages which provides lessons plans for the teacher and collaborative projects, lab activities, handouts and assessments with text-to-speech and translation functionality along with various interactive components for students.

4. Alternate Text for Images, Captions and Subtitles, Read-Aloud and Other Accessibility Functions:

We offer accessibility mode in our Microsoft PowerPoint Presentations for use with a variety of screen readers, such as JAWS or NVDA. We offer automatic text-to-speech and translation functionality built into the webpage in both our instructional materials and interactive materials. Additionally, we offer accessibility options specifically within our interactive materials, which will influence the color scheme and font size, as well as provide directions for zoom functionality. We have tested several resources for assistive technology, such as JAWS, NVDA, Eye-Able, among others. Materials are easy to convert to Braille using programs such as RoboBraille (<http://www.robobrace.org/>).

5. 508 Compliant Platform:

Our platform is WCAG 2.1 Levels A & AA and Revised Section 508 compliant (VPAT is provided).

6. Privacy-Data Security Specifications:

<https://www.icevonline.com/privacy-policy>



7. Browser and OS Support:

It is a SaaS solution that is accessible via any modern web browser and operating system that is currently supported by its respective vendor.

This includes:

- Browsers: Microsoft Edge, Google Chrome, Apple Safari, and other vendor-supported browsers.
- Operating Systems: Windows, macOS, iOS, Android, and other vendor-supported platforms.

Use the latest stable versions to ensure optimal performance and security.

8. LMS Compatibility:

LTI - Yes

9. Class Gather/OneRoster/SSO Compatibility:

Class Gather – No

OneRoster – Yes

SSO - Yes